



Integrated Art in Interior Architecture

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Hi, I'm Carly McDougall

I am an interior designer at Svigals + Partners, an architectural firm in New Haven, CT. My primary design focus is on Workplace and Education projects.



Hi, I'm Sarah Burrows

I've been working as an Interior Designer at Perkins&Will for the past 5 ½ years. I work primarily on corporate interiors projects.



Hi, I'm Meghan Mendes

I am an Interior Designer at SLAM, located in our Glastonbury, CT office. My primary design focus is workplace and education projects



Hi, I'm Julia Donahue

I have been working as an Interior Designer at Margulies Perruzzi for the past 3 years. I work on Healthcare, Life Sciences and Corporate Interior Design projects.



art

/ärt/

noun

1. The expression or application of human creative skill and imagination, typically in a visual form, producing works to be appreciated primarily for their beauty or emotional power.
2. A Satisfying Visual Experience

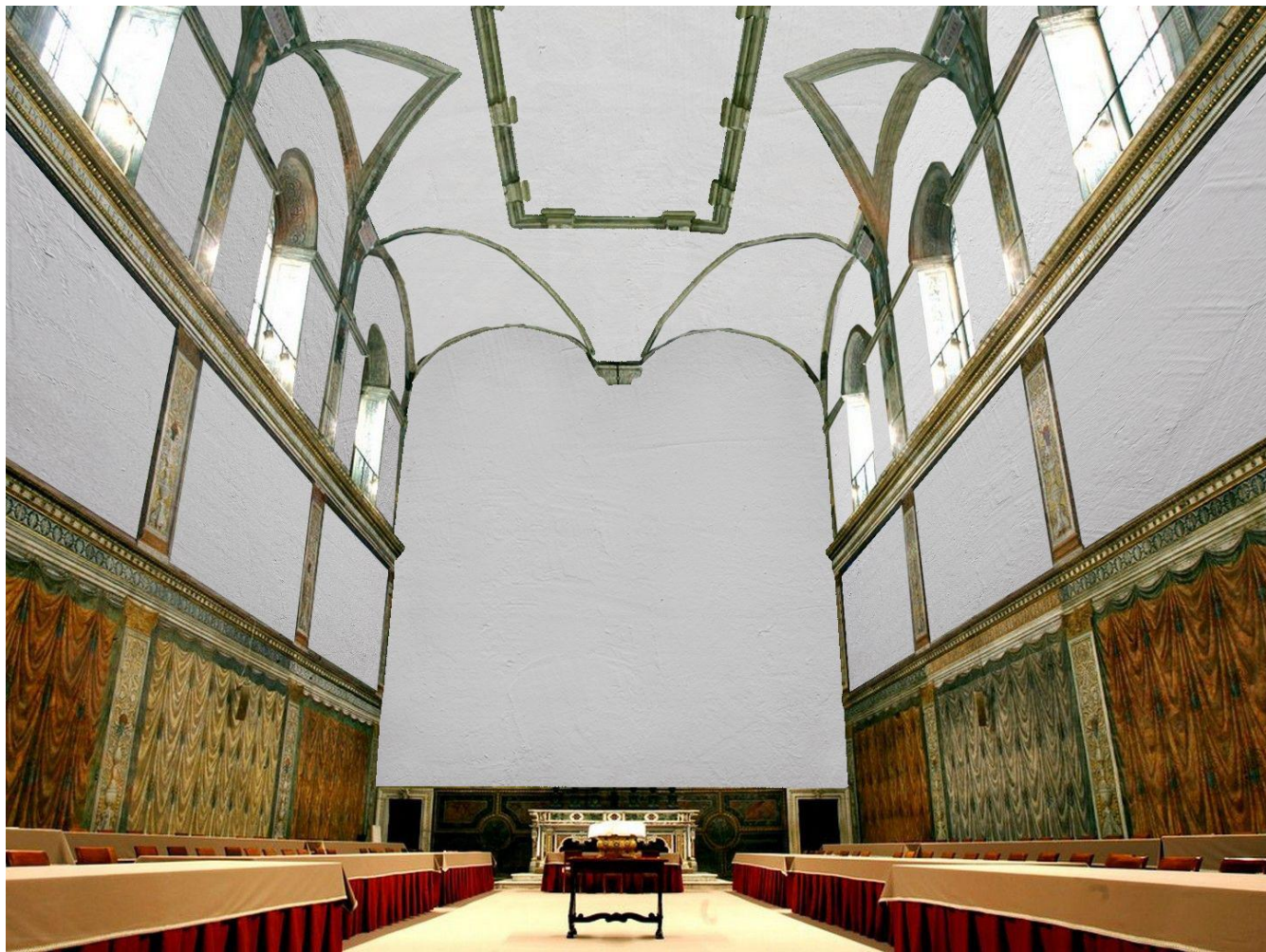
THE DIFFERENCE BETWEEN INTEGRATED ART AND DECORATION



Image: Jaipur City Palace Ancient Floral Wall Art, Rajasthan, India

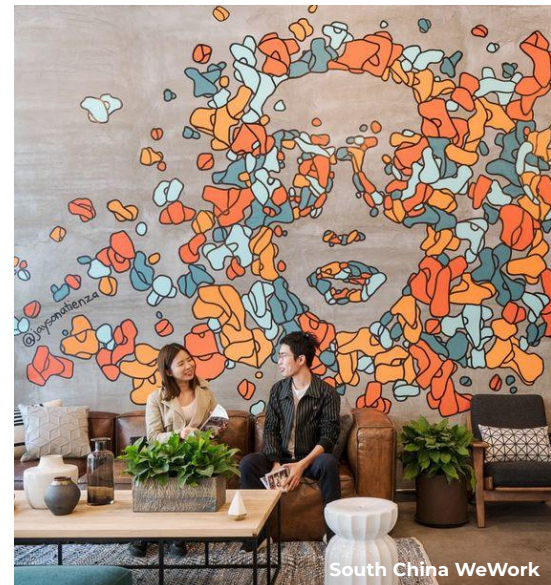


Image: Sistine Chapel, Vatican City



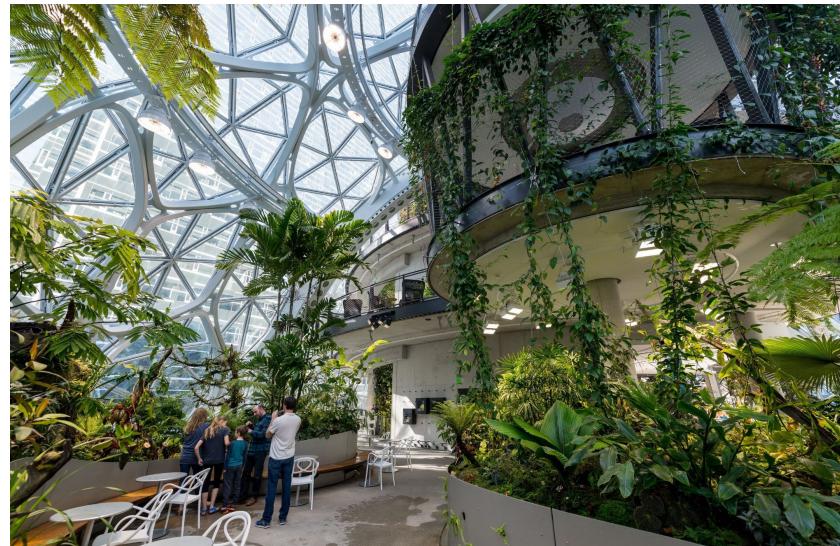
The background of the slide is a textured, abstract pattern in various shades of teal and light blue. It resembles thick, expressive brushstrokes or layered paint, creating a sense of movement and depth. The colors range from a pale, almost white-blue to a deep, saturated teal.

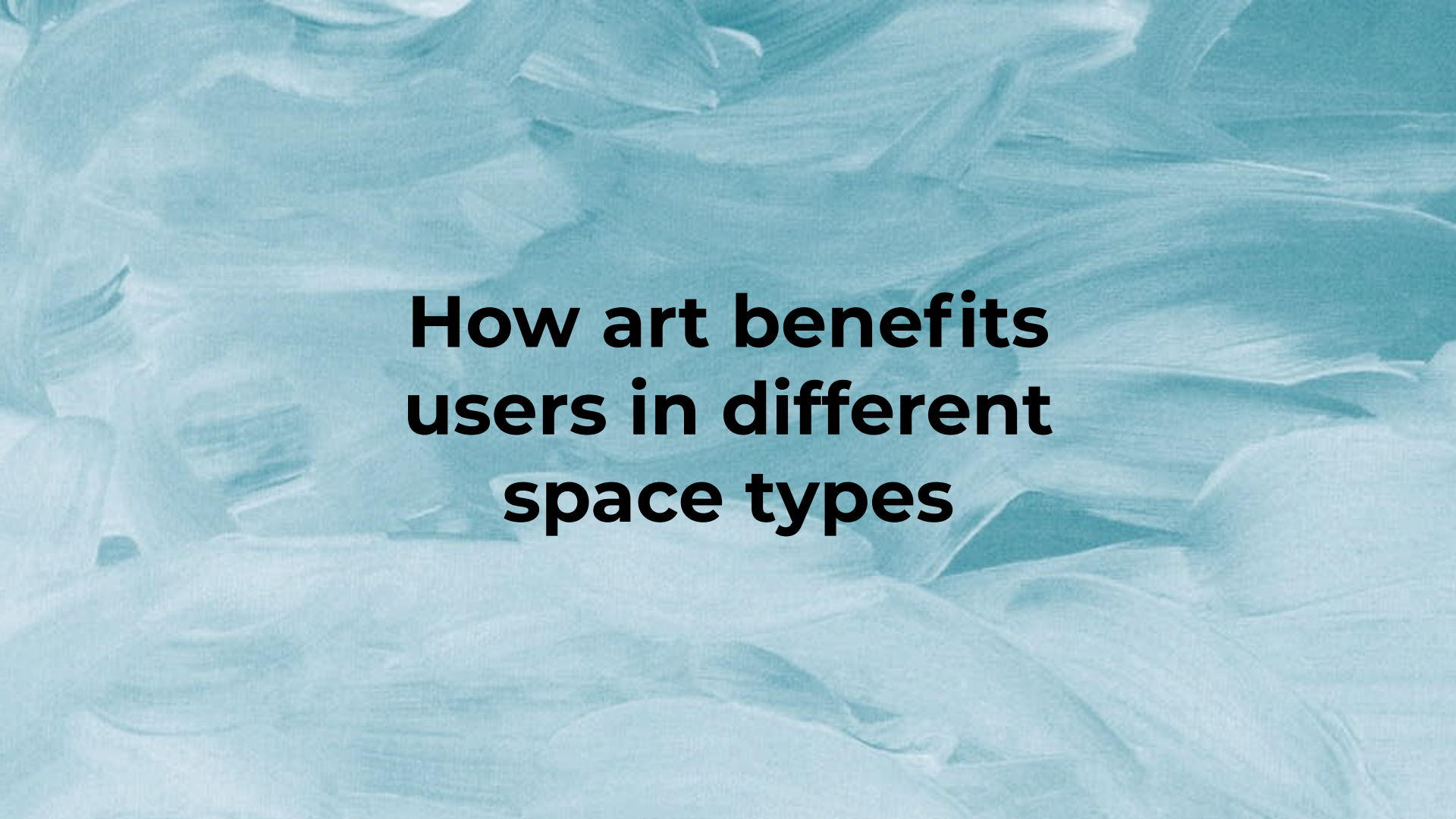
Types of art





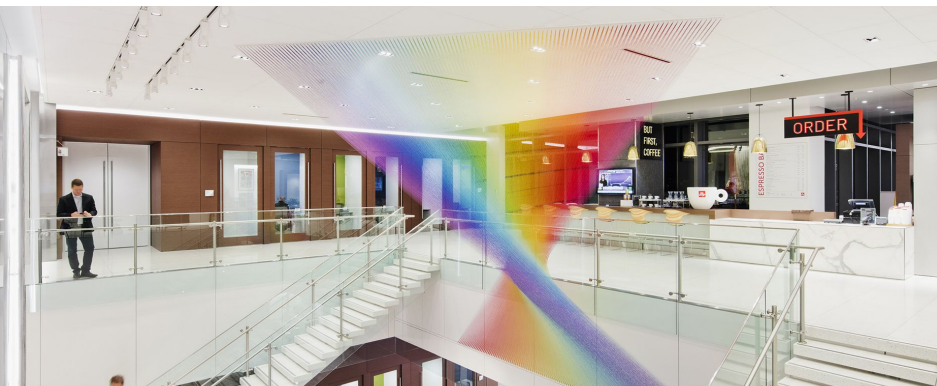
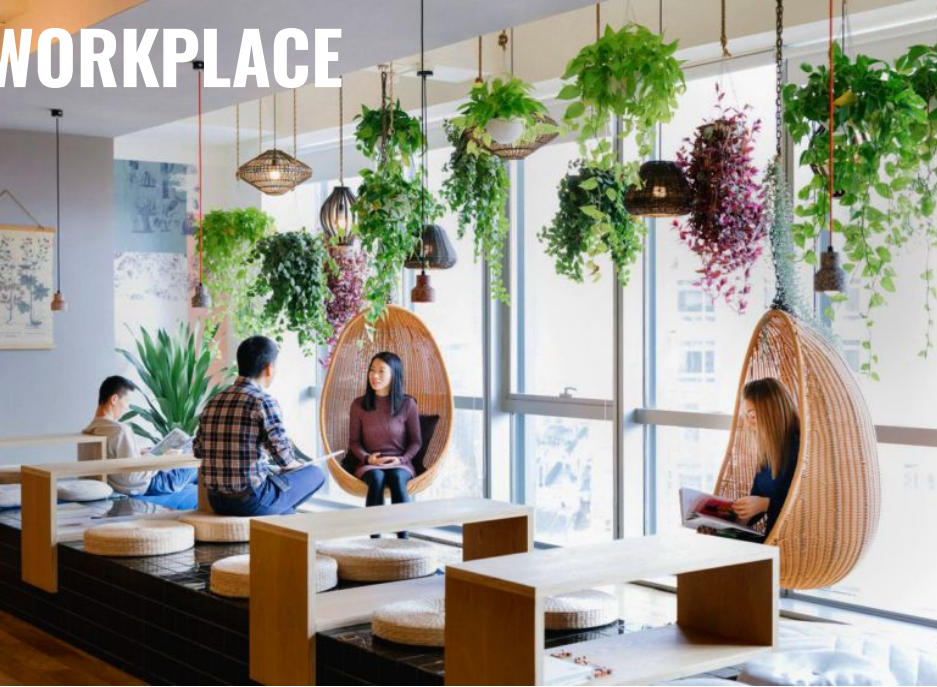




The background is a textured, abstract composition of various shades of teal and light blue. It features thick, expressive brushstrokes that create a sense of movement and depth. The strokes are layered, with some appearing more prominent than others, giving the overall image a painterly, organic feel.

How art benefits users in different space types

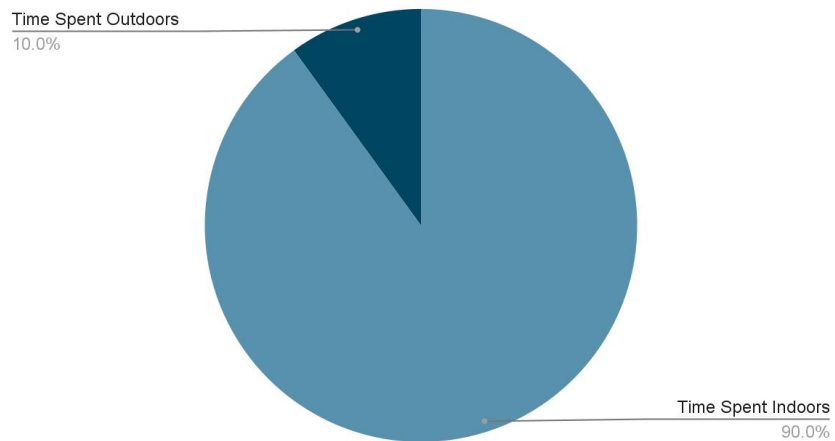
WORKPLACE



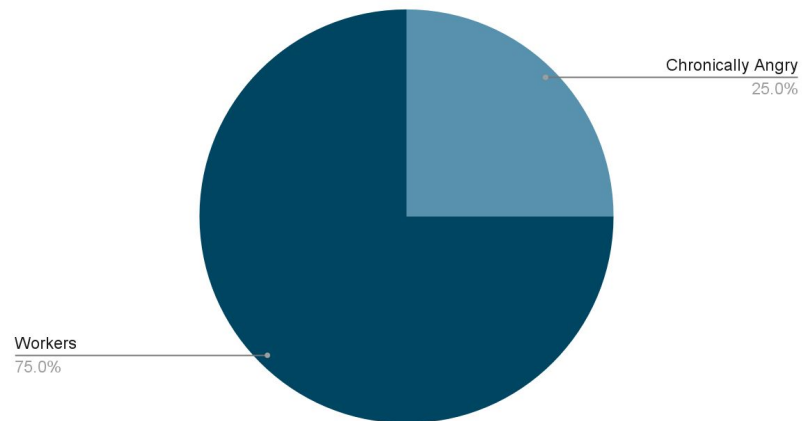
4

RESEARCH LAB
LABS (100-200) →

Art in the Workplace



Americans spend as much as 90% of their time Indoors.
Of that 90% up to $\frac{1}{3}$ of that time is spent at work



25% of American Workers report being “Chronically Angry”

Case Study: Capital One

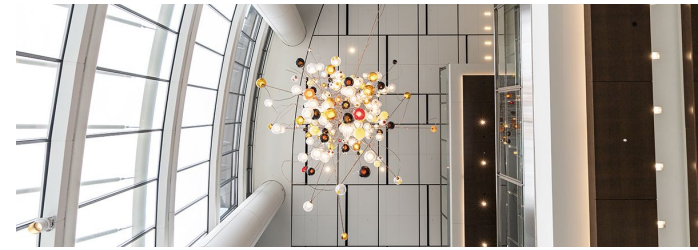
“Creativity is Contagious” - Albert Einstein

Capital One Art Program - consists of 70 rotating exhibits a year and 8,000 pieces in a permanent collection

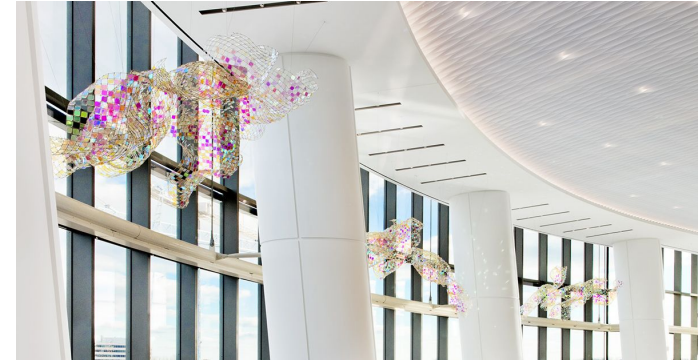
Program “Strengthens partnerships with the community, offers a glimpse at the unique culture at Capital One and gives associates a platform to display their very own art”



Prentice Colbert, Inc, Windfall, 2018



Omer Arbel, Bocci 28.240, 2018



Soo Sunny Park, Capturing Light, 2018







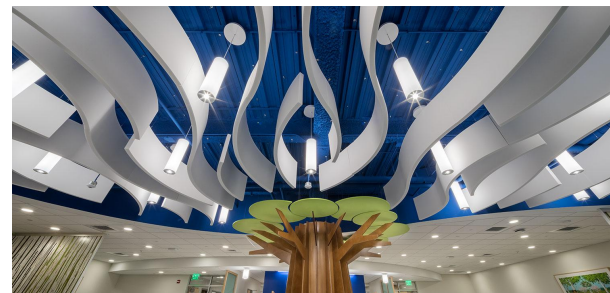
Case Study: Maine Behavioral Healthcare

Sandford, ME

Photo murals of scenic Maine lighthouses and waterfront views were installed to help foster a sense of calm in patients.

Many patients are residents of Maine so the photo murals help to create a sense of place and community

Margulies Perruzzi Architects & Array Architects
Photography by Warren Patterson




Case Study: Yale Child Study Center

New Haven, CT

Curved forms, cool color tones, and biophilic elements aim to calm the children and guests that visit this Yale New Haven Hospital building.

Photography: Woodruff-Brown Photography
Design: Svigals + Partners

The background is a textured, abstract composition of various shades of teal and light blue. It features thick, expressive brushstrokes that create a sense of movement and depth. The colors are layered, with some areas appearing more saturated than others, giving it a painterly quality.

Art in public lobbies gives buildings
better street presence and creates an
experience for users.

Many developers in large cities like NYC are teaming up with art curators to create art exhibits in their buildings.



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1

Art gives character & brands a building



Instagram HQ lobby: David M Nguyen

Many developers in large cities like NYC are teaming up with art curators to create art exhibits in their buildings.

1

Art gives character & brands a building



Instagram HQ lobby: David M Nguyen

2

Art in lobbies gives a “visual gift to street”



IBM: Maki & Associates

Many developers in large cities like NYC are teaming up with art curators to create art exhibits in their buildings.

1

Art gives character & brands a building



2

Art in lobbies gives a “visual gift to street”



3

Art can attract culture-oriented buyers



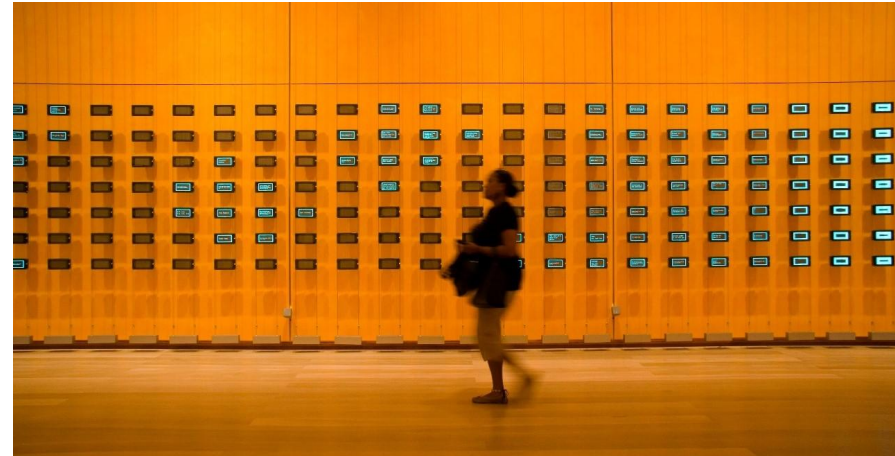
Case Study: NYT Building

NYT Building, NYC -- "Movable Type" by Ben Rubin, Mark Hansen

Architectural media exhibit that displays archived and real time text from the New York Times.

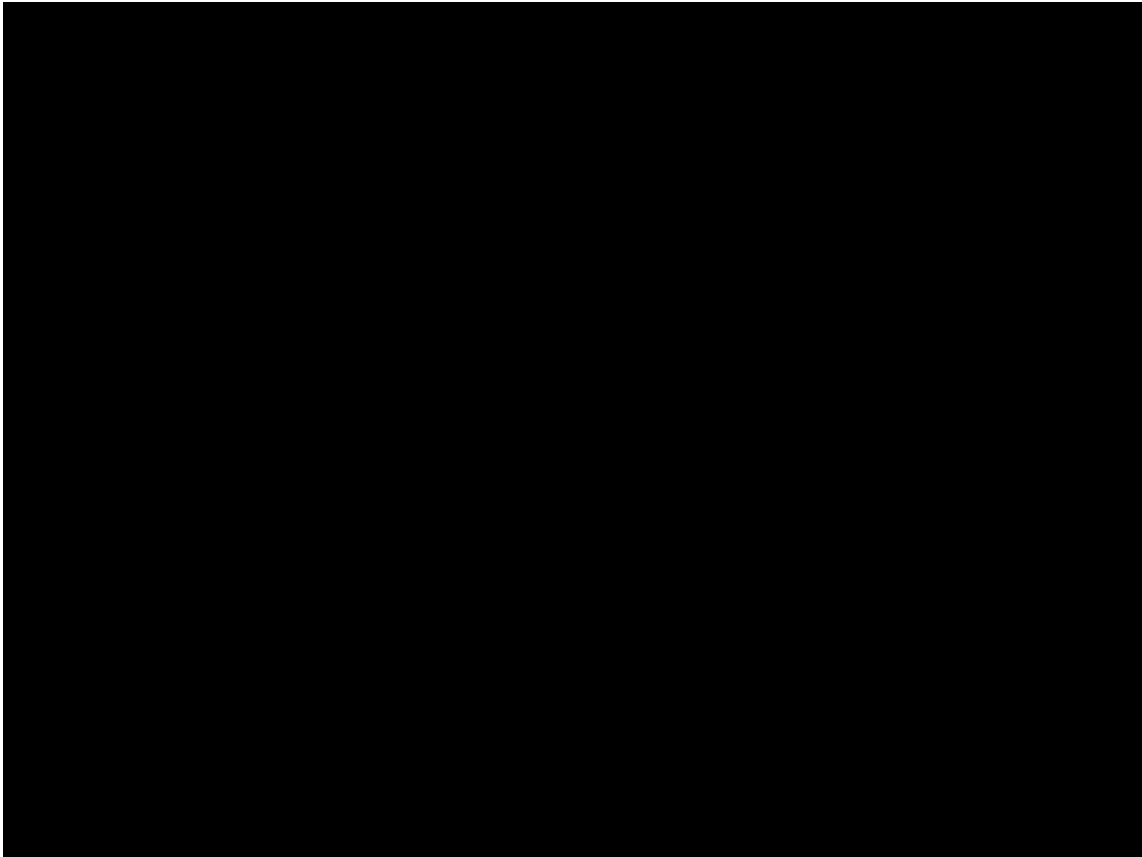
560 small screens, at first glance appears like a minimalist sculpture.

"We want it to feel almost like an organism that is living and breathing and consuming the news."



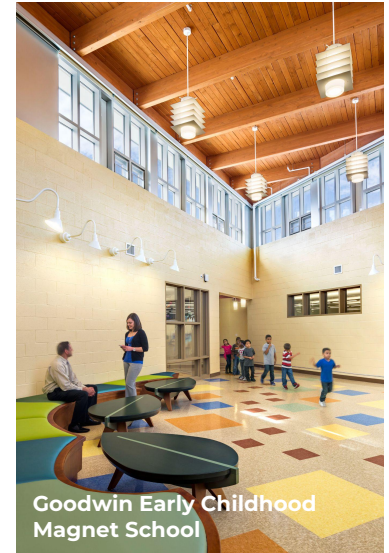
Case Study: NYT Building

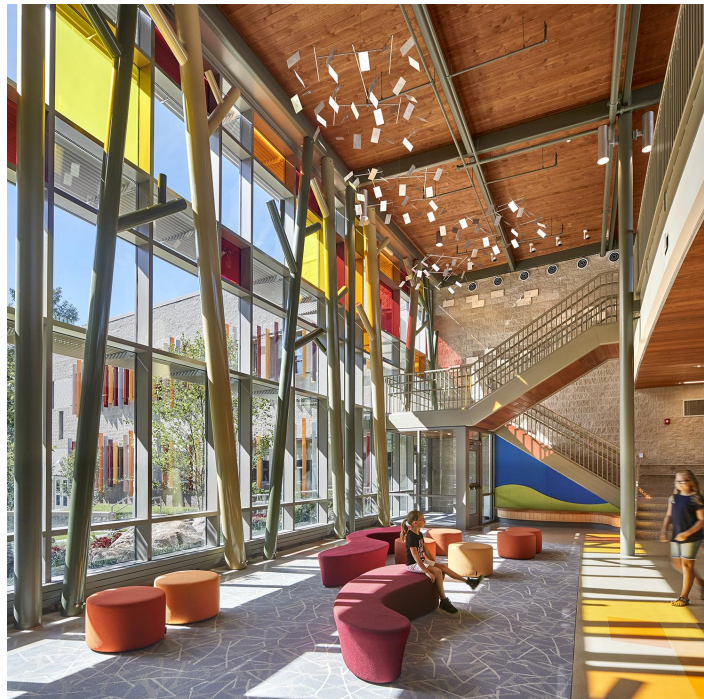
NYT Building, NYC -- "Movable Type" by Ben Rubin, Mark Hansen



“There’s an audience here that’s not necessarily going to go to a museum, and unlike a museum exhibition, where you come in, see the show and leave, this is a situation where you come in every day and see it more than once. People really have time to live with something and see the exhibit from different angles.”

EDUCATION



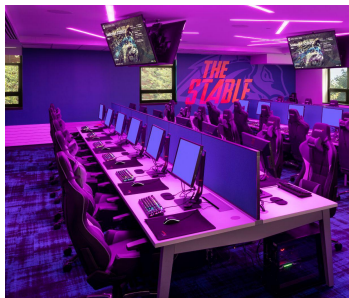
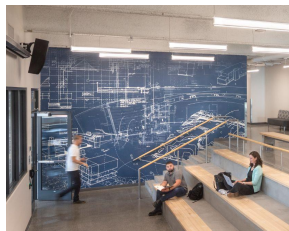
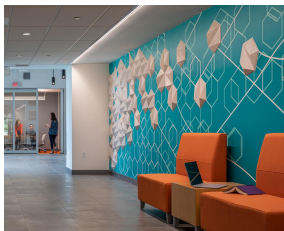
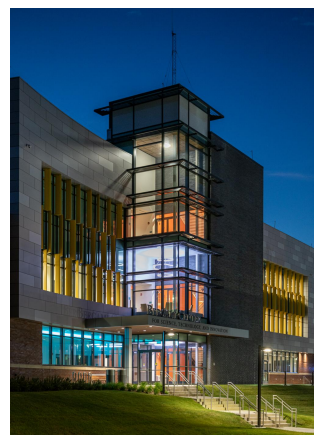
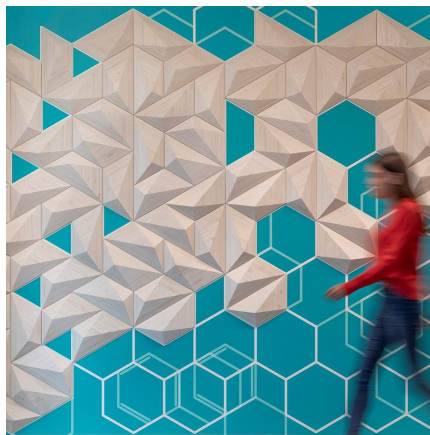
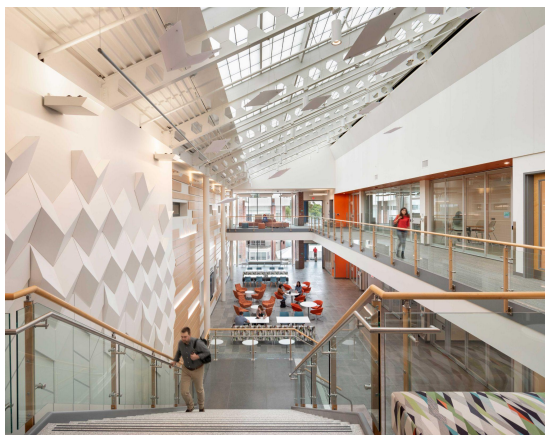


Case Study: Sandy Hook Elementary School

Sandy Hook, CT

With security a deep concern, the town realized that the design would only succeed if the educational mission remained the primary goal. In this way, all design decisions around security were also serving this essential mission.

Photography: Robert Benson Photography
Design: Svigals + Partners




Case Study: UNH Bergami Center for Science, Technology & Innovation

West Haven, CT

Situated at the newly created heart of the campus, the evocative and integrated design of the Bergami Center was designed to foster an innovative spirit throughout the University community by inviting students across all majors to collaborate, conceive, and create.

Photography: Peter Aaron/OTTO
Design: Svigals + Partners

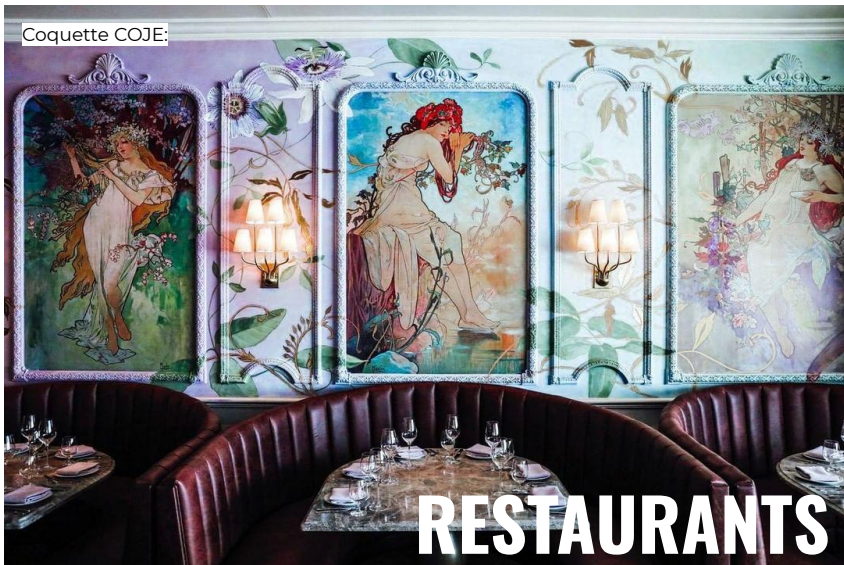
The background of the image consists of thick, expressive brushstrokes in various shades of teal and light blue. The strokes are layered and textured, creating a sense of movement and depth. The colors range from a pale, almost white-blue to a deep, muted teal.

Art in restaurants instills trust in the food and helps create a holistic dining experience.



“When it comes to a restaurant’s art, I think of flavor—literally. I ask myself, What’s the local flavor and what’s the flavor of the restaurant? It’s about placemaking.”

Coquette COJE:



Kava



Lolita: COJE



Shojo



Citrus & Salt: Assembly Design Studio



Contessa: Ken Fulk

RESTAURANTS

Case Study: Duddells Hong Kong

Studio Ilse

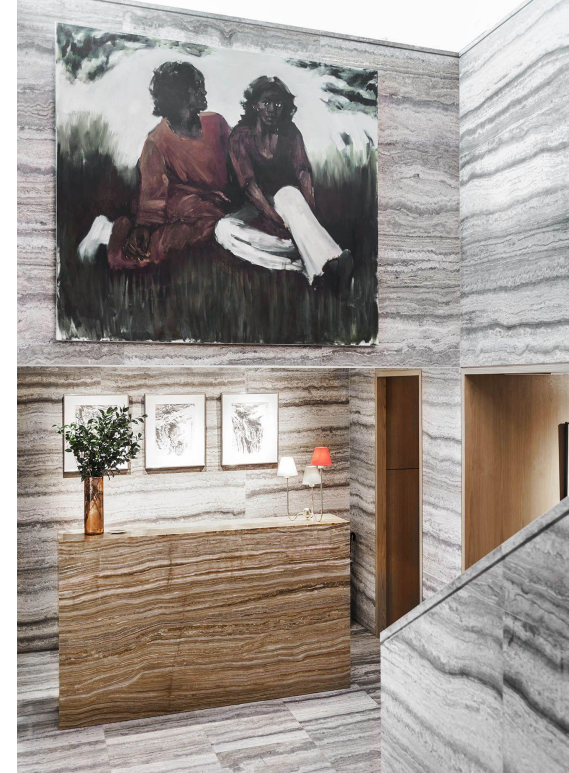
"Our diners appreciate the arts -- not only the art exhibited at the restaurant, but also the art of dining." - Duddells executive chef

3 different exhibits a year overseen by an in-house art manager

'Honest about art, serious about food'

❁ MICHELIN STAR

Duddell's is a cultural and social destination for people who have an active appreciation for the arts. Its stylishly relaxed interiors provide a colourful backdrop against which creative ideas can be shared and developed. It is a place where people come together to meet, eat, drink, entertain and relax in an environment that connects art and people in a fresh, new way - allowing art masters and novices alike to embrace and develop the new cultural context adopted by the city.



The background of the slide is a textured, abstract pattern in various shades of teal and light blue. It resembles thick, expressive brushstrokes or perhaps crumpled fabric, creating a sense of movement and depth. The colors are muted and naturalistic, with darker tones in the upper left and lighter, more saturated tones towards the bottom and right.

Art Gives Back in Two Ways:

**1) Gives the User a Sense of
Place**

Creative Placemaking - “Communities across the nation are leveraging the arts and engaging design to make their communities more livable by enhancing quality of life; increasing creative activity; developing a distinct sense of place and producing vibrant local economies that together capitalize on their existing assets”



Future Tribes by Muralist Royal Sumikat at Art Alley at Sawyer Yards, Houston, TX



MLK, Jr. mural by Pro Blak and GoFive

“Arts and culture strategies help to reveal and enhance the underlying identity—the unique meaning, value, and character— of the physical and social form of a community. This identity is reflected through the community’s character or sense of place. A community’s sense of place is not a static concept; rather, it evolves and develops over time, reflecting the spectrum of social values within and around the community”



Graffiti Arts, Spectrum Equity offices, Boston, MA



Chalk wall at SoWa Open Market, Boston



Case Study: Iron Mountain

Boston, MA

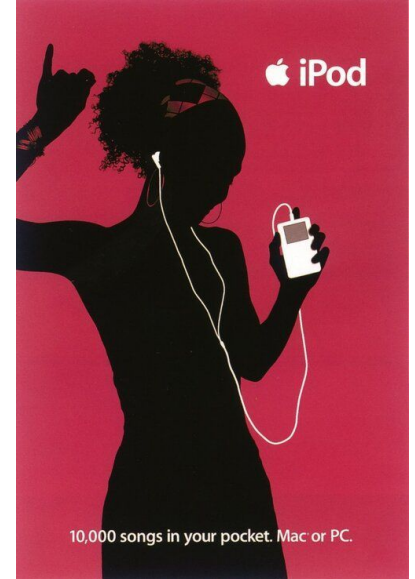
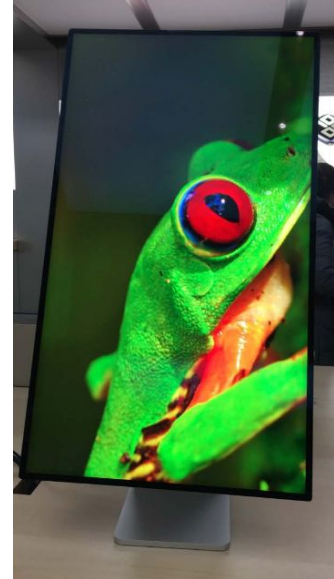
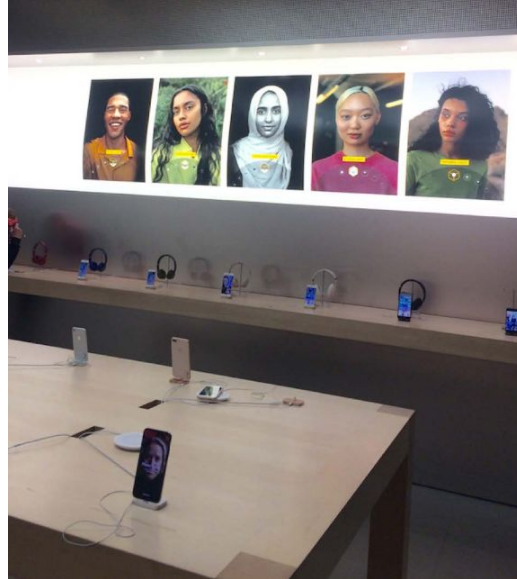
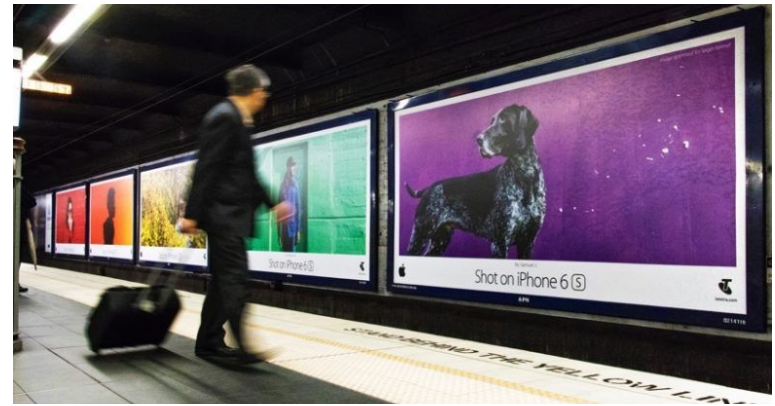
Iron Mountain is a global company that provides a number of different services across several industries. Due to this they have many different departments of staff, spread throughout offices globally. Photo murals of actual employees from all different departments and locations helps to foster a sense of community company wide.

Margulies Perruzzi Architects
Photography by Warren Patterson

Case Study: Apple Stores

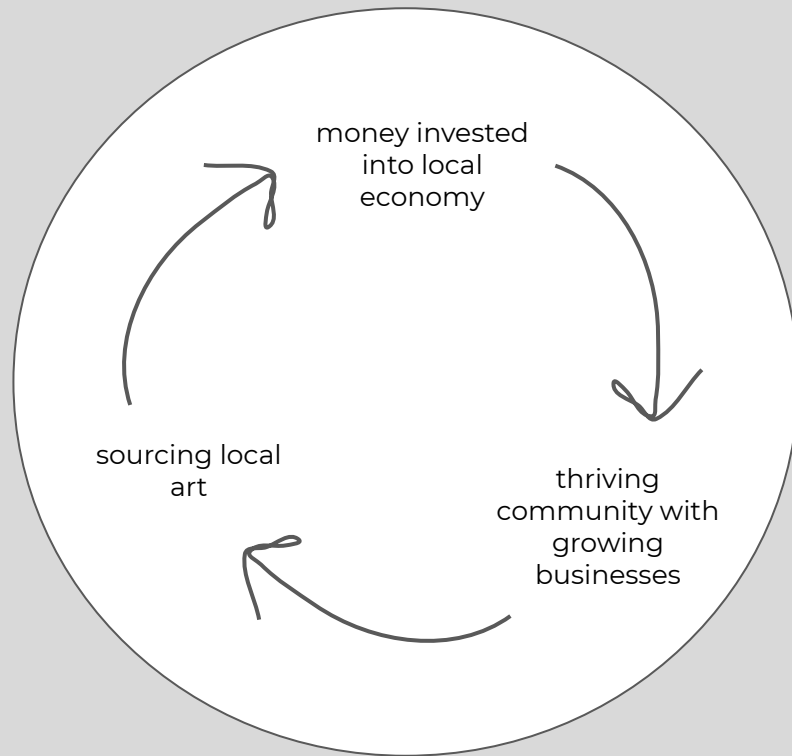
Apple stores use photographs of people and animals to sell their products, because their internal research found that the human connection draws people in more than the appearance of the technology.

Focusing on the human connection via art can be found in all Apple stores, both on the wall and digitally in their displays, and is integral to the overall space and design.





2) Art Benefits the Broader Community



- A 2017 study at the University of Pennsylvania found that more paid opportunities for artists in low income communities strengthens health, school effectiveness, and personal security for the **whole community**.
- The median income of those with art degrees who made their living as artists in NYC in 2012 was \$25,000.
- Nearly half (48.7 %) of US artists made less than \$5,000 on art sales in 2017.
- There are more artists than opportunities!!

**SUPPORT
ARTISTS
& THE ARTS**

1

Be a patron - speak to your clients about art early in the design process

2

Share their work - photograph art in project photography, share on social media!

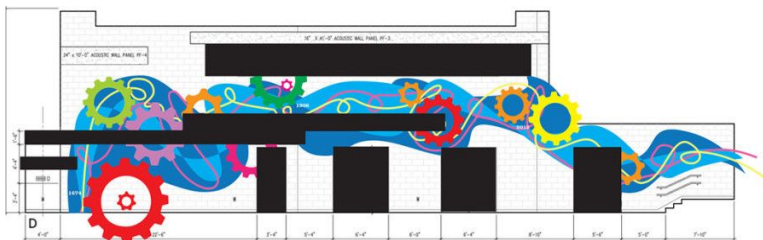
3

Do your homework - visit art markets in your local community

4

Recommend their work - tell your colleagues about them

**SUPPORT
ARTISTS
& THE ARTS**

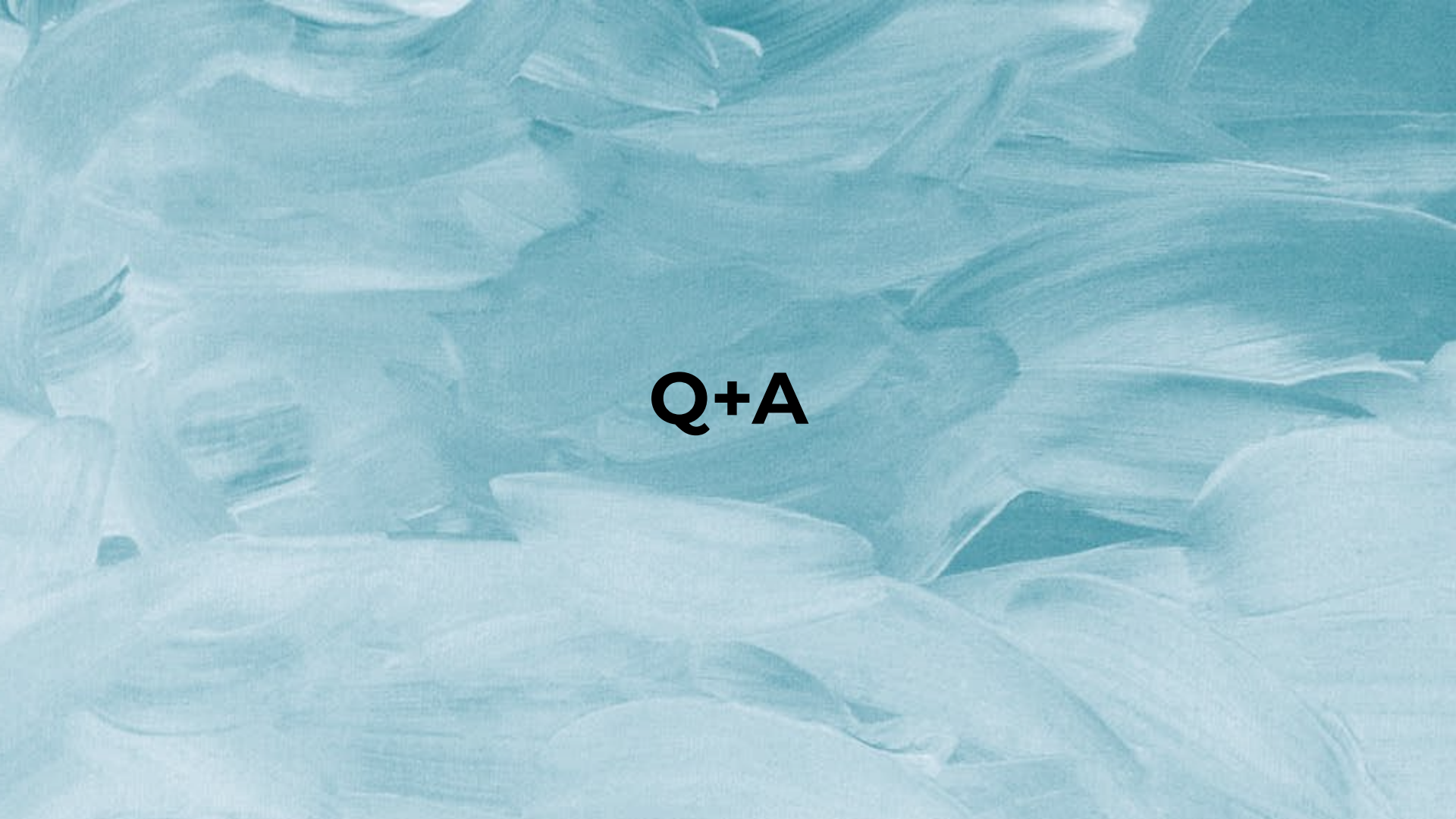




"The American architect Frank Lloyd Wright once said that "Space is the breath of art." What Wright meant was that unlike many of the other elements of art, space is found in nearly every piece of art created. Painters imply space, photographers capture space, sculptors rely on space and form, and architects build space. It is a fundamental element in each of the visual arts."

The Element of Space in Artistic Media, thoughtco.com



The background is a solid teal color with a dense, abstract pattern of overlapping, horizontal brushstrokes. The strokes vary in thickness and direction, creating a textured, painterly effect. The central text is in a bold, black, sans-serif font.

Q+A

Thank you!

Any additional questions? Contact us at:

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Resources

- <https://schmidtfineartgallery.com/blogs/news/why-art-appreciation-is-important-for-children> (Slide 31)
- <https://www.clevengerfineart.com/blog/124155/art-vs-decoration> (Slide 6, 7)
- <https://livinator.com/?s=sculpture> (Slide 13)
- [https://www.svgals.com/work#&sel\[\]=c-657179](https://www.svgals.com/work#&sel[]=c-657179) (Slide 21, 29, 30, 31, 45)
- Interview w/ Marissa Dionne-Mead (Slide 6, 30, 45)
- <https://geneticsofdesign.com/page/3/> (Slide 40)
- [Art in Healthcare is An Integral Part of The Design Plan](#) (Slide 19-20)
- [Arts In Healthcare](#) (Slide 19-20)
- [How Arts and Cultural Strategies Create, Reinforce, and Enhance Sense of Place](#) (Slide 36-40)
- <https://www.wework.com/ideas/research-insights/expert-insights/benefits-of-indoor-plants-in-the-office> (Slide 14-18)
- <https://www.capitalonecareers.com/the-art-of-the-workplace-how-art-inspires-great-work-cul-work> (Slide 14-18)
- https://www.google.com/search?q=nature+art+in+the+workplace&rlz=1C1GCEA_enUS973US973&sxsrf=AOaemvIB9d8eVWwoiV0cWh-lyD2cU9SwGaQ:1635110733633&source=lnms&tbm=sch&sa=X&ved=2ahUKEwii6MiT_uPzAhXvUt8KHbIADWQQ_AUoAXoECAEOAw&biw=1920&bih=937&dpr=1#imgrc=VOzsDIUfrz2TwM (Slide 14-18)
- <https://bloomingcolor.com/2019/03/04/guiding-principles-the-crucial-art-of-wayfinding-design/> (Slide 14-18)
- <https://www.workdesign.com/2016/10/art-workplace-need-choose/> (Slide 14-18)
- <https://www.thoughtco.com/definition-of-space-in-art-182464> (Slide 46)
- [https://www.nationalartsprogram.org/news/impact-of-art-workplace#:~:text=It%20found%20that%20art%20in,opinions%20\(77%25%20agreed\),&text=Furthermore%2C%2092%25%20of%20the%20women,to%2071%25%20of%20the%20men.](https://www.nationalartsprogram.org/news/impact-of-art-workplace#:~:text=It%20found%20that%20art%20in,opinions%20(77%25%20agreed),&text=Furthermore%2C%2092%25%20of%20the%20women,to%2071%25%20of%20the%20men.) (Slide 14-18)
- <https://www.npr.org/sections/health-shots/2020/09/14/909805060/redesigning-the-office-to-maximize-health> (Slide 14-18)
- <https://magpie-creative.co/how-hotels-are-integrating-biophilic-design-to-soothe-guests-post-covid/> (Slide 14-18)
- [An Art Gallery in the Lobby](#) (slide 23-26)
- [Residential lobby art gets a much-needed touch up](#) (slide 23-26)
- [News Flows, Consciousness Streams: The Headwaters of a River of Words \(Published 2007\)](#) (slide 27-28)
- [What does fine art taste like?](#) (slide 35)
- [Why Local Artists Are So Important \(And How You Can Support Your Local Art Community\) | MAC Art Galleries](#) (slide 43)
- [Corporate Photo Wall](#) (Slide 12)
- [Photo Wall](#) (Slide 12)
- [Hospital - Natural Art](#) (Slide 19)
- <https://www.nar.realtor/blogs/spaces-to-places/using-art-to-create-a-sense-of-place> (Slide 37)