

SPONSORSHIP OPPORTUNITIES



IIDA NE CONNECTICUT GOLF TOURNAMENT

Lyman Orchard Golf Club August 15, 2019

IIDA | NEW ENGLAND
chapter

GOLF CART SPONSOR | \$2,500

One sponsor only awarded on a first-paid basis*

BENEFITS OF THIS LEVEL

VISIBILITY

- Logo prominently displayed on all golf carts used by participants
- Logo Recognition at the event.
- Verbal recognition by event hosts.
- Company representative can make 60 second speech to guests about company or product during the dinner portion of the event.
- Space at the registration table for leave behinds.

HOSPITALITY

- (10) Complimentary drink tickets to share with your guests.

DISCOUNTS

- Tickets can be purchased at IIDA member pricing

REMINDERS

- Golf Cart Sponsorship may be split by two related companies (i.e. furniture manufacturer and a dealer). In the case of a split sponsorship the company logos will be 50% of the size of single-company sponsor's in all applications.
- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by August 1, 2019 to receive full benefit package.

Dinner Sponsor | \$1,500

Unlimited non-competing sponsors awarded on a first-paid basis*

BENEFITS OF THIS LEVEL

VISIBILITY

- Logo prominently displayed at the buffet table during dinner service.
- Logo recognition at the event.
- Verbal recognition by event hosts.
- Space at the registration table for leave behinds.

HOSPITALITY

- (6) Complimentary drink tickets to share with your guests.

DISCOUNTS

- Tickets can be purchased at IIDA member pricing

REMINDERS

- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by August 1, 2019 to receive full benefit package. Sponsorship is unavailable after this date.

Beverage Cart Sponsor | \$1,000

Two non-competing sponsors awarded on a first-paid basis*

BENEFITS OF THIS LEVEL

VISIBILITY

- Logo prominently displayed on (1) of (2) golf carts that will make their rounds on the golf course throughout the day.
- Logo recognition at the event.
- Verbal recognition by event hosts.
- Space at the registration table for leave behinds.

HOSPITALITY

- (4) Complimentary drink tickets to share with your guests.

DISCOUNTS

- Tickets can be purchased at IIDA member pricing

REMINDERS

- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by August 1, 2019 to receive full benefit package. Sponsorship is unavailable after this date.

Signature Cocktail Sponsor | **\$1,000**

Unlimited non-competing sponsors awarded on a first-paid basis*

BENEFITS OF THIS LEVEL

VISIBILITY

- Drink named after your company/product and display card with your logo.
- Logo recognition at the event.
- Verbal recognition by event hosts.
- Space at the registration table for leave behinds.

HOSPITALITY

- (2) Complimentary drink tickets to share with your guests.

DISCOUNTS

- Tickets can be purchased at IIDA member pricing

REMINDERS

- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by August 1, 2019 to receive full benefit package. Sponsorship is unavailable after this date.

Lunch Sponsor | \$1000

Unlimited non-competing sponsors awarded on a first-paid basis*

BENEFITS OF THIS LEVEL

VISIBILITY

- Logo prominently displayed at the buffet table during lunch service.
- Logo recognition at the event.
- Verbal recognition by event hosts.
- Space at the registration table for leave behinds.

HOSPITALITY

- (2) Complimentary drink tickets to share with your guests.

DISCOUNTS

- Tickets can be purchased at IIDA member pricing

REMINDERS

- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by August 1, 2019 to receive full benefit package. Sponsorship is unavailable after this date.

Water Sponsor | \$600

Unlimited non-competing sponsors awarded on a first-paid basis*

BENEFITS OF THIS LEVEL

VISIBILITY

- Representative at the 10th hole and hole signage
- Logo recognition at the event.
- Verbal recognition by event hosts.

DISCOUNTS

- Tickets can be purchased at IIDA member pricing

REMINDERS

- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by August 1, 2019 to receive full benefit package. Sponsorship is unavailable after this date.
- Sponsor is responsible for the cost of purchasing the water through Lyman Orchards in addition to the sponsorship level payment.

Pretzel Station Sponsor | **\$500**

Unlimited non-competing sponsors awarded on a first-paid basis*

BENEFITS OF THIS LEVEL

VISIBILITY

- Logo prominently displayed at the Pretzel Station.
- Logo recognition at the event.
- Verbal recognition by event hosts.

REMINDERS

- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by August 1, 2019 to receive full benefit package. Sponsorship is unavailable after this date.

DISCOUNTS

- Tickets can be purchased at IIDA member pricing

Driving Range Sponsor | **\$250**

Unlimited non-competing sponsors awarded on a first-paid basis*

BENEFITS OF THIS LEVEL

VISIBILITY

- Logo prominently displayed at the driving range prior to Teeing off.
- Logo recognition at the event.
- Verbal recognition by event hosts.

REMINDERS

- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by August 1, 2019 to receive full benefit package. Sponsorship is unavailable after this date.

DISCOUNTS

- Tickets can be purchased at IIDA member pricing

Putting Green Sponsor | **\$250**

Unlimited non-competing sponsors awarded on a first-paid basis*

BENEFITS OF THIS LEVEL

VISIBILITY

- Logo prominently displayed at the putting green prior to Teeing off.
- Logo Recognition at the event.
- Verbal recognition by event hosts.

REMINDERS

- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by August 1, 2019 to receive full benefit package. Sponsorship is unavailable after this date.

DISCOUNTS

- Tickets can be purchased at IIDA member pricing

Hole-in-One Sponsor | **\$200/\$100**

(4) \$200 sponsors awarded on a first-paid basis
(14) \$100 sponsors awarded on a first-paid basis

BENEFITS OF THIS LEVEL

VISIBILITY

- \$200 Sponsorship: Company name on sign at one of four hole-in-one challenge locations on the course (prize provided by Lyman Orchard).
- \$100 Sponsorship: Company name on sign at one of fourteen holes on the course.
- Logo recognition at the event.
- Verbal recognition by event hosts.

REMINDERS

- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by August 1, 2019 to receive full benefit package. Sponsorship is unavailable after this date.

DISCOUNTS

- Tickets can be purchased at IIDA member pricing

RAFFLE PRIZE & SWAG BAG DONATIONS

To donate a raffle prize contact:

(baskets, Gift Cards, Tickets, furniture, electronics...)

Betty Horne

Email: bhorne@red-thread.com

Phone: (860) 291-5647 or (860) 338-3625

Karen Carlson

Email: karen.carlson@coalesse.com

Phone: (860) 655-4504

To donate to Swag Bags contact:

(golf towels, balls, water bottles, Tees, and other fun stuff)

Tyra Leoveanu

Email: tyra.Leoveanu@ki.com

Phone: (860) 748-6619

Meagan Kelly

Email: Meagan.Kelly@ki.com

Phone: (203) 915-0747

THANK YOU!