

# SPONSORSHIP OPPORTUNITIES



IIDA NE HARTFORD  
**BAGGOS AND BREWS**

Connecticut Valley Brewing Company – September 25, 2018



## BAGGO SPONSOR | \$250

Eight sponsors awarded on a first-paid basis

### BENEFITS OF THIS LEVEL

#### VISIBILITY

- Company logo prominently displayed on a set of (4) Baggo Bags.
- Logo recognition on event signage.
- Verbal recognition at event.
- Logo recognition on social media.

#### HOSPITALITY

- Keep your set of Baggos as a gift and bring them back next year!

#### DISCOUNTS

- Tickets can be purchased at IIDA member pricing.

#### REMINDERS

- Contact Brett Berry ([brett@dog-office.com](mailto:brett@dog-office.com)) with your company logo by September 21, 2018.
- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by September 21, 2018 to receive full benefit package.



## BAR SPONSOR | \$500

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One sponsor awarded on a first-paid basis

### BENEFITS OF THIS LEVEL

#### VISIBILITY

- Company logo prominently displayed at designated IIDA bar area.
- Space for leave behinds at the bar.
- Logo recognition on event signage
- Verbal recognition at event.
- Logo recognition on social media.

#### REMINDERS

- Contact Brett Berry ([brett@dog-office.com](mailto:brett@dog-office.com)) with your company logo by September 21, 2018.
- Sponsorship payment does not include tickets.
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#### DISCOUNTS

- Tickets can be purchased at IIDA member pricing.



## BOARD SPONSOR | \$750

Four sponsors awarded on a first-paid basis

### BENEFITS OF THIS LEVEL

#### VISIBILITY

- Company logo prominently displayed on a set of Baggo Boards.
- Logo recognition on event signage.
- Verbal recognition at the event.
- Logo recognition on social media

#### HOSPITALITY

- Keep your set of Baggo Boards as a gift and bring them back next year!

#### DISCOUNTS

- Tickets can be purchased at IIDA member pricing.

#### REMINDERS

- Contact Brett Berry ([brett@dog-office.com](mailto:brett@dog-office.com)) with your company logo by September 21, 2018.
- Sponsorship payment does not include tickets.
- Sponsor level may be split by two companies. Each logo will be reduced to fit in printed area.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by September 21, 2018 to receive full benefit package.



## FOOD TRUCK SPONSOR | \$1500

One sponsor awarded on a first-paid basis

### BENEFITS OF THIS LEVEL

#### VISIBILITY

- Company logo on event food truck.
- Logo recognition on event signage.
- Space for leave behinds at the food truck area
- Verbal recognition at the event.
- Logo recognition on social media.
- 60 Second speech about company products prior to the beginning of the tournament.

#### DISCOUNTS

- Tickets can be purchased at IIDA member pricing.

#### REMINDERS

- Contact Brett Berry ([brett@dog-office.com](mailto:brett@dog-office.com)) with your company logo by September 21, 2018.
- Sponsorship payment does not include tickets.
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