

A horizontal band spanning the width of the page, filled with a pattern of small, white, irregular dots on a tan background.

2022

CHAPTER SPONSOR OPPORTUNITIES

'21-'22 BOARD OF DIRECTORS

Message from the

PRESIDENT

Kara Hanson, IIDA

We can't do what we do without you!

Over the past five and half years on the IIDA New England Board, I have seen our Chapter Sponsorship evolve and grow and the commitment and dedication remains strong and true. We have more Chapter Sponsors than ever! We have been able to create new programs and events for our members and have some incredible new ideas for 2022 and beyond. With your support, we are hoping to expand and bring new relevant content to our community through membership, Professional Development and our new Equity, Diversity, and Inclusion committee. I am very excited about the 2022 Chapter Sponsorship benefits that we have improved upon from last year's offerings. We are also excited to roll out yet again ONE Chapter Sponsor campaign. Your sponsorship is truly helping every single event that our volunteers put endless hours into planning for you.

We look forward to continuing to work with our returning Chapter Sponsors and welcome new sponsors to join us to help us grow and continue to improve our chapter.

Thank you,



Kara Hanson, IIDA



President

Kara Hanson, IIDA



President Elect

Lisa Statkiewicz, IIDA



Immediate Past President

Nico Flannery-Pitcher, IIDA



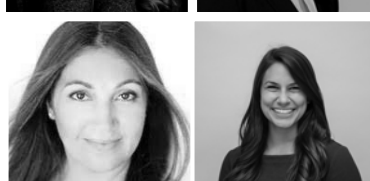
Vice President Of Advocacy

Krista Easterly, IIDA



Vice President Of Chapter Events

Colleen Wallace, IIDA



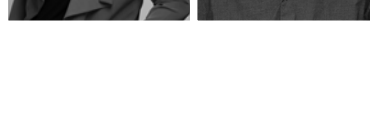
Vice President Of Communications

Daryl Avery Swanson, Industry IIDA



Vice President Of Equity, Diversity, and Inclusion

Robina Shepherd, Associate IIDA



Vice President Of Membership

Leah Raabe, Industry IIDA

Vice President Of Philanthropy

Rachel Winston, IIDA

Vice President Of Professional Development

Deepa Venkat, IIDA

Vice President Of Providence City Center

Jennifer Hanson, Industry IIDA

Vice President Of Sponsorship

Amelia Papadakis, IIDA

Vice President Of Student Affairs

Nicole Ward, Associate IIDA

Board Advisor

Matt Hyatt, IIDA



IIDA New England is a robust network,
supporting the continued advancement of
professional, industry, and student members
throughout their careers.

We *celebrate* the impact of design on the
human experience.

We *advocate* for the legal recognition of the
profession and are committed to developing a
more diverse, equitable, and inclusive industry.

2021 STATISTICS

574

CURRENT IIDA
NEW ENGLAND
MEMBERS

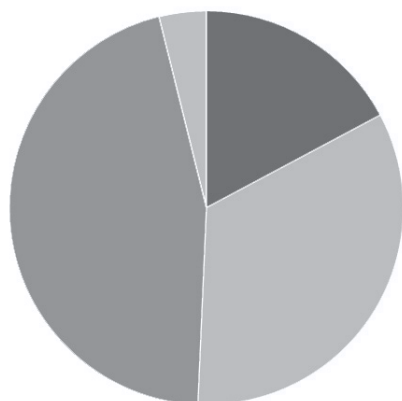
\$20K

DOLLARS RAISED
AND DONATED TO
7 CHARITIES

1,000+

HOURS OF
SERVICE TALLIED

CHAPTER MEMBERSHIP



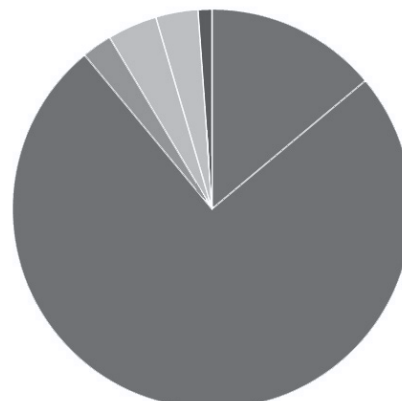
37% PROFESSIONAL

34% INDUSTRY

21% ASSOCIATE

8% STUDENT

MEMBERSHIP BY LOCATION



78% MASSACHUSETTS

12% CONNECTICUT

4% RHODE ISLAND

3% NEW HAMPSHIRE

2% MAINE

1% VERMONT

FOLLOWERS BREAKDOWN

 1,508
FOLLOWERS

 1,773
FOLLOWERS

 2,693
FOLLOWERS
+118% FOLLOWER GROWTH
FROM 2021!

 2,062
EMAIL SUBSCRIBERS

 2,272
CONNECTIONS

ANNUAL EVENTS

SIGNATURE EVENTS



Fashion Show

Since its inception in 1999, the Fashion Show has been an event everyone looks forward to with anticipation and excitement. Growing ever more illustrious each year, this gala event is a true celebration of our creative community. The heart of this event is a runway show displaying unconventional and fantastic fashions modeled and produced by collaborative teams of firms and industry partners. The teams are challenged to interpret a theme using only industry materials and compete for top bragging rights. It's a breathtaking display of craftsmanship, ingenuity, and teamwork. Don't miss this whimsical evening and a chance to dance the night away with our friends!



Business Leaders Breakfast

The Business Leaders Breakfast is a great opportunity to network with peers, colleagues and clients, honor deserving members of our design community, and get inspired by the keynote speaker all before making it to work in the morning!



Croquet

This annual event held at the International Tennis Hall of Fame in Newport, Rhode Island, is always dynamic and sells out within weeks (sometimes days!). This event highlights the competitive, yet friendly spirit of our local design community and its myriad of partners. It's always an unforgettable day of Croquet, networking, dining, and awards!



Design Awards

The most prominent and celebrated event of the year, the Design Awards honors the incredible spaces completed by firms across New England. This unique event is truly the 'Oscars' of our industry, shining a spotlight on the multi-faceted teams that make every project a success. With diverse categories ranging from Workplace, Residential & Hospitality to Healthcare, Higher Ed & Research Lab, all entries are professionally juried by celebrity designers and industry professionals from across the country. A Student Awards component highlights the rising stars in our area and are tallied by local firm leaders.

ANNUAL EVENTS

NEW ENGLAND PROGRAMS

Chapter Sponsor Ski Trip

The annual ski trip is always an event to look forward to! The trip typically happens in the January of the following calendar year as the benefits roll until January 31st. It is a day on the mountain with food and drinks only open to Chapter Sponsors and their guests as well as the IIDA NE Board, the Sponsorship Committee, and Associate and Professional IIDA



Emerging Leaders Network

The Emerging Leaders Network (ELN) is a way to mentor and provide specific professional development to young design leaders in our chapter. Many graduates of the program have gone on to chair IIDA NE committees, hold seats on our Board of Directors, and – most importantly – to achieve leadership positions on their project teams and within their respective design firms. The impact of this year-long program on firm business and leadership development is well-recognized by principals throughout our design community.



Leadership Exploration & Development Program

The Leadership Exploration & Development (LEAD) program squarely focuses on our chapter's mission to increase the value of our members by supporting continued advancement and development throughout their careers. While our incredibly successful Emerging Leaders Network (ELN) program supports early-career designers, the LEAD offers a "next step" as those designers move into subsequent stages of their careers, including senior leadership positions at their companies.

Art Uncorked

Art Uncorked is a silent art auction featuring the talent and creativity of many from within our own Architecture and Interior Design community. We were thrilled to bring back an in-person event in 2021, but maintained bidding on an online platform so virtual attendees could participate in the auction as well. This event is being planned in the fall of 2022 and our hope is to continue to host this event in a hybrid manner; depending of course on the conditions and regulations at that time. A portion of the net proceeds from this event will be donated to one of our aligned beneficiaries.



Chapter Sponsor UNVEIL Trade Show

A trade show in August set up by the Sponsorship Committee for vendors to present their latest launches. Open to all, this event is an opportunity to bring together many manufacturers under one roof to celebrate design and unveil their wonderful products!

Philanthropy Volunteer Days

The Philanthropy Committee looks forward to resuming volunteer days in 2022. Historically, IIDA NE has volunteered for multiple of our aligned beneficiaries. One example is Cradles to Crayons' warehouse where volunteers spend the morning sorting through donations, inspecting them for quality control, and creating Clothing Packs – a week's worth of clothing for a child in need. We have also volunteered at The Food Project, where volunteers spend the morning working on a farm – weeding, composting, planting and harvesting to help maintain local crops that provide accessible healthy, fresh, produce to the community. Sponsors will be the first to learn about these awesome volunteer day opportunities to have early access to register themselves and invite guests to join them.

Beneficiary Celebration

The annual Beneficiary Celebration is an event hosted by the Philanthropy Committee that brings all of our aligned beneficiaries closer to the members of the design community. This event gives representatives from our beneficiaries the opportunity to directly connect with more folks in our industry, and gives our community the opportunity to learn more about the amazing beneficiaries IIDA NE is aligned with and supports on an annual basis. We first launched this event in 2020, right before the pandemic, as a Valentine's Day themed networking hour. In 2021, we were able to host the event during the summer time outdoors as a Cornhole Tournament. This event will be planned for the spring of 2022, although we are still determining what exactly the theme and activity will be, it will definitely be a fun networking-focused event where people have the opportunity to mingle and connect with the wonderful beneficiaries we support. A portion of the proceeds from the event will be donated to our aligned beneficiaries.

Professional Development

With designers, reps and industry partners all playing a key role on our committee, we strive to find a balance of unique yet diverse programs that offer something for everyone. From CEU seminars to site tours + panel discussions to active-learning workshops, our events provide an opportunity to learn and enhance your skill set regardless of whether you're a seasoned professional or just beginning your design career.



Giving Thanks Event

We are excited to introduce to everyone a brand new annual event to be held each November. And what better time of year to Give Thanks? The Giving Thanks Event is an opportunity for everyone to get together to set aside time to thank our Chapter committee members for the time and energy they dedicate to IIDA NE throughout the year. We will summarize all the exciting events you attended and may have missed, update you on what's new and celebrate our successes! Take time to Give Thanks with us!



SPARK Series

What inspires you, inspires us! Talent abounds in our industry. SPARK provides an opportunity for our community to share their talents with you, provide an opportunity for each of us to learn a new art for and expand our personal creativity! Each instructor first inspires, then shares their inspiration and demonstrate their art ranging in all types of mediums from painting, to marbling, to drawing, to cross-stitch, and felting to name a few. So many more exciting and creative art forms are coming your way! The SPARK events are an hour long get together, every other month. YOU could also be the next Chapter peer to share with us!

Membership Volunteer Celebration

Join the IIDA NE Chapter to celebrate our Chapter's triumphs from the year past and introduce our freshly imagined future. We review of the past year and a look ahead at our forthcoming initiatives. Help us thank and celebrate our outgoing board members who worked graciously for 2 or more years in a key leadership role to our local IIDA Chapter. We will give a warm welcome to our incoming board members and recognize our incredible volunteers. Join us in shaping our future as we reconnect in our rapidly changing industry and world.

ANNUAL EVENTS

CITY CENTER EVENTS



Hartford Baggos and Brews

A great way to end the summer. Join the corn hole tournament or watch the festivities from the sidelines, all while sampling some of CT's finest local breweries and food trucks.



Hartford City Center Winter Event

Everyone's favorite time of year. We team up with Covenant Care to donate over 500 gifts to children in need around CT as we celebrate each other and our accomplishments.



Hartford Summer Event

In June, City Center designers and industry partners gather to celebrate the start of summer. We reconnect with our work families at this fun networking event, whether it be on the shoreline eating lobster or in the city dining at the market and playing trivia. This is a great event to unwind and catch up with our peers.



Providence Business and Brews

This entertaining event in Rhode Island will allow attendees to upgrade their professional image from selfie to savvy! In addition to FREE professional headshots, this event will provide attendees with the opportunity to see images of various Rhode Island projects completed in the last year and hear from local A&D firms about some of those projects with a "Project Showcase" portion of the evening, as well as a chance to relax and connect with industry partners.



Providence City Center Holiday Party

Our annual Holiday Gala ends our year and celebrates the season with charitable donations for a night of libations and networking with our design community.



Providence City Center Vendor Trade Show

IIDA NE Providence City Center will host their First Annual RI Product Showcase at The WaterFire Arts Center. This space mixes industrial rawness with modern elements offering an open floor plan for all vendors to be together in one space. Don't miss out on the opportunity to showcase your latest products and network with your RI design community!

ANNUAL EVENTS

J A N

SKI TRIP

F E B

NCIDQ STUDY GROUP

PROFESSIONAL DEVELOPMENT
EVENT

SPARK SERIES EVENT

M A R

BUSINESS LEADERS BREAKFAST

COMMITTEE FAIR

SPARK SERIES EVENT

VOLUNTEER DAY

A P R

PROFESSIONAL DEVELOPMENT
EVENT

SPARK SERIES EVENT

M A Y

FASHION SHOW

SPARK SERIES EVENT

PROVIDENCE VENDOR TRADE
SHOW

BENEFICIARY CELEBRATION

J U N

PROFESSIONAL DEVELOPMENT
EVENT

ANNUAL MEETING

J U L

DESIGN LEADERS NETWORK

A U G

CROQUET

UNVEIL TRADE SHOW

S E P

SPONSOR APPRECIATION NIGHT

PROFESSIONAL DEVELOPMENT
EVENT

PHILANTHROPY VOLUNTEER DAY

HARTFORD BAGGOS AND BREWS

O C T

PROFESSIONAL DEVELOPMENT
EVENT

SPARK SERIES EVENT

PROVIDENCE BUSINESS AND
BREWS

ART UNCORKED

N O V

PROFESSIONAL DEVELOPMENT
EVENT

GIVING THANKS EVENT

PHILANTHROPY HOLIDAY EVENT

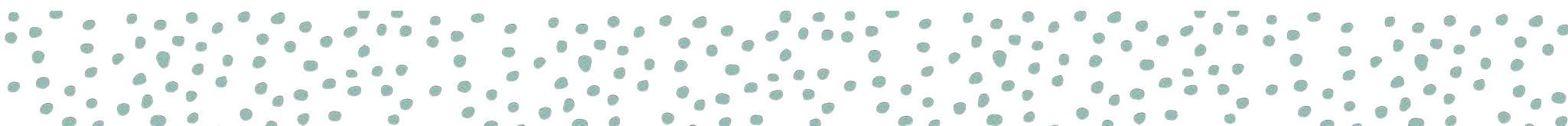
DESIGN AWARDS

D E C

SPARK SERIES EVENT

PROVIDENCE HOLIDAY GALA

HARTFORD HOLIDAY GALA



2022 BENEFITS OVERVIEW

^ Only open to RI, CT, NH, ME, or VT based companies + Only open to Architecture + Design firms

	Title	Sustaining	Patron	Donor	Advocate	City Center^	A&D Ally+
	\$15,500	\$13,000	\$10,500	\$8,000	\$3,500	\$700	\$2,000
Free job postings to IIDA NE website	x	x	x	x	x	x	x
Your company's events posted on IIDA NE website event calendar	x	x	x	x	x	x	x
Logo displayed on IIDA NE sponsor web page with link to company website	x	x	x	x	x	x	x
Logo displayed during the slide show of every IIDA NE virtual event	x	x	x	x	x	x	x
Opportunity to attend a special event with the IIDA Board and Sponsorship Committee	x	x	x	x	x	x	x
Logo on all digital and printed communications	x	x	x	x	x	x	x
Chapter Sponsor pricing at all IIDA NE events *NEW*	x	x	x	x	x	only City Center	x
Logo displayed in prominent location at all in person events	x	x	x	x	x	only City Center	x
Special invitation to attend Philanthropy Volunteer Days	x	x	x	x	x		x
Verbal recognition at Fashion Show, Design Awards, and Business Leaders Breakfast	x	x	x	x	x		x
Digital slide during Design Awards	x	x	x	x	x		
Opportunity to have a Professional Development or Student Affairs event at your facility in person if applicable	x	x	x	x	x		x
One (1) complimentary spot at the Chapter Sponsor UNVEIL Boston Trade Show	x	x	x	x			
Digital slide during Fashion Show	x	x	x	x			
Logo displayed on one (1) court sign at Croquet	x	x				x	
One (1) Instagram takeover consisting of (3) slides prior to Fashion Show on @IIDA NE Fashion Show Account	x	x					
One (1) company promotion in a Design Leaders Network post-event newsletter *NEW*	x	x					
Opportunity to be paired with a student through the IIDA NE Mentorship Program	x	x					
One (1) feature in the <i>Designer Monologues</i>	x						
One (1) Instagram takeover consisting of (3) slides prior to Design Awards on @IIDA NE Design Awards account	x						
Option to have a project interview in "Behind the Design" of an entered project for Design Awards *NEW*	x						
VIP viewing lounge access for at least 4 people of your choosing at Fashion Show *NEW*	x						
One (1) sponsor profile in a targeted email blast	x						
One (1) sponsor spotlight in an issue of <i>The Wire</i>		x					
One (1) company promotion in an email blast			x				
One (1) targeted email blast to Hartford or Providence email list						x	
Logo displayed on boards or lawn sign at either Hartford Baggos and Brews or Providence Business and Brews event						x	
One (1) free project submission entry at the Design Awards *NEW*							x
Host LEAD or ELN session in your showroom or a virtual welcome	Choice	Virtual Only					
Discount at Providence City Center Trade Show *NEW*	10% off	8% off	5% off	5% off	5% off	5% off	
Ticket(s) to Chapter Sponsor Ski Trip	3	2	2	1	1	1	1
Re-share of your LinkedIn post to our IIDA NE LinkedIn Page	3	2	2	1	1	1	1
Instagram Post or 24-Hour Instagram Story Takeover on IIDA NE Account	1 post	5 story slides	3 story slides	2 story slides	1 story slide		
Complimentary 2022 individual membership(s)	2	1					
Complimentary tickets to Business Leaders Breakfast Honoree Reception	1	1					
Complimentary tickets to Fashion Show	2						
Complimentary tickets to Art Uncorked	2						
Complimentary tickets to Design Awards		2					
Complimentary tickets to Croquet			2				
Complimentary tickets to Beneficiary Celebration				2			
Complimentary tickets to Hartford Baggos and Brews or Providence Business & Brews						2	
Complimentary tickets to Hartford Holiday Gala or Providence Holiday Gala						2	
Choice of one (1) Premium Signature Visibility Benefit please see next page for more info *NEW*	1st choice, pick 2	2nd choice, pick 1	3rd choice, pick 1				
Choice of one (1) Premium City Center Visibility Benefit please see next page for more info *NEW*				1st choice, pick 1		2nd choice, pick 1	

PREMIUM VISIBILITY BENEFITS

SIGNATURE*

Options to choose from:

	Qty Available	Notes
Sponsor the Design Awards Student Entry Winner by hosting winner in your factory or flagship showroom	1	
Sponsor the red carpet photo opp at the Fashion Show	1	
Announce an award at Design Awards	2	
Be a furniture display sponsor at Design Awards	2	Must be able to coordinate drop off and pick up
Announce the Honoree award at Business Leaders Breakfast	1	
Sponsor a student campus center	2	Campus is pre-selected by Student Affairs Committee
Host a SPARK series in your showroom	3	Must have AV capability
Host a volunteer celebration in your showroom	2	Must have AV capability
Host the Giving Thanks event in your showroom	1	Must have AV capability
Participate in the Emerging Leaders Network (ELN) golf lesson	1	Only available to title level, 2 members from company can attend

**Only open to Title, Sustaining, and Patron levels*

CITY CENTER**

Options to choose from:

	Qty Available	Notes
Be a furniture sponsor at Croquet	2	Must be able to coordinate drop off and pick up
10% off Providence Vendor Trade Show exhibit registration and (2) upgraded tables	7	Company to receive upgraded table but is responsible for paying for the base size/price at event
Be the food truck sponsor at Hartford Baggos and Brews	1	
Be the entertainment sponsor at the Hartford Summer event	1	

***Only open to Donor + City Center level*

TERMS OF ELIGIBILITY

Priority of selection will be based on the following:

1. Sponsorship must be paid in full before being eligible.
2. We will assign everything on January 31st. Priority will be given to fully paid chapter sponsors based on their level, the date/ time of their sponsorship application and full payment receipt.
3. Anyone signing up after January 31st will be contacted in the order of time and payment received regardless of their level status.

4. Benefits are available while supplies last.



TITLE BENEFITS \$15,500



INSTAGRAM
1 post on the IIDA NE account



TICKETS
To Fashion Show, Art Uncorked, Ski Trip, and BLB Honoree



RECOGNITION
At all events and communications both virtual and in person



MEMBERSHIP
2 Individual complimentary memberships

VISIBILITY

- Logo displayed during the slide show of every IIDA NE virtual event
- Logo displayed on IIDA NE sponsor web page with link to company website
- Logo on all digital and printed communications
- Logo displayed at all in person events
- **1** Sponsor profile in a targeted email blast to IIDA NE distribution list
- **10** slides in a 24 hour Instagram takeover story
- **3** re-shares of your LinkedIn post to our page
- **1** company promotion in a Design Leaders Network post-event newsletter
- **1** company profile feature in an issue of the *Designer Monologues*

CROQUET

- Logo on a court sign

BUSINESS LEADERS BREAKFAST

- Verbal individual company recognition

DESIGN AWARDS

- An Instagram takeover on the Design Awards Instagram account
- Option to participate in a "Behind the Design" project interview
- **1** digital slide
- Verbal individual company recognition

FASHION SHOW

- An Instagram takeover on the Fashion Show Instagram account
- Access to the VIP viewing lounge for at least 4 people of your choosing
- Verbal individual company recognition

TICKETS AND DISCOUNTS

- **2** tickets to Fashion Show
- **1** ticket to the Business Leaders Breakfast Honoree Reception
- Attendance at exclusive Chapter Sponsor event with the Board of Directors
- **3** tickets to ski trip
- Chapter Sponsor pricing on all events
- **10%** off tickets to the Providence Trade Show
- **2** tickets to Art Uncorked
- **1** complimentary spot at the UNVEIL Trade Show in Boston
- Option to participate in a Philanthropy Volunteer Day

HOSPITALITY

- Dedicated concierge
- Free job postings on IIDA NE website
- Events posted on IIDA NE website event calendar
- **2** IIDA Individual Memberships
- Opportunity to host a LEAD or ELN session either virtually or in person (if venue has sufficient capabilities.) The term hosting relates to having guests in your facility. IIDA NE to fund food and beverages if in your facility. There will not be any company speaking roles if hosted in person.
- Opportunity to host a Professional Development or Student Affairs event in your facility if applicable. IIDA team will reach out to you if you qualify and we have a need!
- Opportunity to be paired with a student from the IIDA NE Student Mentorship Program

EXCLUSIVE PERKS

First choice of two (**2**) of the following premiere signature visibility benefits. Selection will be chosen based on time of registration of Chapter Sponsorship while supplies last:

- Sponsor the Design Awards Student Entry Winner by hosting winner in your factory or flagship showroom
- Sponsor the red carpet photo opp at the Fashion Show
- Announce an award at Design Awards
- Be a furniture display sponsor at Design Awards
- Announce the Honoree award at Business Leaders Breakfast
- Sponsor a student campus center
- Host a SPARK series in your showroom
- Host a volunteer celebration in your showroom
- Host the Giving Thanks event in your showroom
- Participate in the Emerging Leaders Network (ELN) golf lesson



SUSTAINING BENEFITS **\$13,000**



INSTAGRAM
A 24-hour takeover
on the IIDA Account
with 5 slides



TICKETS
To Design Awards,
Ski Trip, and BLB
Honoree



RECOGNITION
At all events and
communications both
virtual and in person



MEMBERSHIP
1 Individual
complimentary
membership

VISIBILITY

- Logo displayed during the slide show of every IIDA NE virtual event
- Logo on all digital and printed communications
- Logo displayed at all in person events
- Logo displayed on IIDA NE sponsor web page with link to company website
- **1** Spotlight in an issue of *The Wire*
- **5** slides in a 24 hour Instagram takeover story
- **2** re-shares of your LinkedIn post to our page
- **1** company promotion in a Design Leaders Network post-event newsletter

CROQUET

- Logo displayed on one court sign

BUSINESS LEADERS BREAKFAST

- Verbal individual company recognition

DESIGN AWARDS

- **1** digital slide
- Verbal individual company recognition

FASHION SHOW

- An Instagram takeover on the Fashion Show Instagram account
- Verbal individual company recognition
- **1** digital slide

TICKETS AND DISCOUNTS

- **2** Tickets to Design Awards
- **1** ticket to the Business Leaders Breakfast Honoree Reception
- Attendance at exclusive Chapter Sponsor event with the Board of Directors
- **2** tickets to ski trip
- Chapter Sponsor pricing on all events
- **8%** off tickets to the Providence Trade Show
- **1** complimentary spot at the UNVEIL Trade Show in Boston

HOSPITALITY

- Dedicated concierge
- Free job postings on IIDA NE website
- Events posted on IIDA NE website event calendar
- **1** IIDA membership
- Option to participate in a Philanthropy Volunteer Day
- Opportunity to sponsor a LEAD or ELN session virtually with a 5 minute welcome introduction
- Opportunity to host a Professional Development or Student Affairs event in your facility if applicable. IIDA team will reach out to you if you qualify and we have a need! The term hosting relates to having guests in your facility. IIDA NE to fund food and beverages. There will not be any company speaking roles.
- Opportunity to be paired with a student from the IIDA Student Mentorship Program

EXCLUSIVE PERKS

Second choice of one **(1)** of the following premiere signature visibility benefits. Selection will be chosen based on time of registration of Chapter Sponsorship while supplies last:

- Sponsor the Design Awards Student Entry Winner by hosting winner in your factory or flagship showroom
- Sponsor the red carpet photo opp at the Fashion Show
- Announce an award at Design Awards
- Be a furniture display sponsor at Design Awards
- Announce the Honoree award at Business Leaders Breakfast
- Sponsor a student campus center
- Host a SPARK series in your showroom
- Host a volunteer celebration in your showroom
- Host the Giving Thanks event in your showroom



PATRON BENEFITS \$10,500



INSTAGRAM
A 24-hour takeover
on the IIDA Account
with 3 slides



TICKETS
To Croquet and Ski
Trip



RECOGNITION
At all events and
communications both
virtual and in person

VISIBILITY

- Logo displayed during the slide show of every IIDA NE virtual event
- Logo on all digital and printed communications
- Logo displayed at all in person events
- Logo displayed on IIDA NE sponsor web page with link to company website
- **1** company promotion in an email blast
- **3** slides in a 24 hour Instagram takeover story
- **2** re-shares of your LinkedIn post to our page

BUSINESS LEADERS BREAKFAST

- Verbal individual company recognition

EXCLUSIVE PERKS

Third choice of one **(1)** of the following premiere signature visibility benefits. Selection will be chosen based on time of registration of Chapter Sponsorship while supplies last:

- Sponsor the Design Awards Student Entry Winner by hosting winner in your factory or flagship showroom
- Be the Fashion Show Red Carpet Sponsor with only your logo on the step and repeat backdrop
- Announce an award at Design Awards
- Be a furniture display sponsor at Design Awards
- Announce the Honoree award at Business Leaders Breakfast
- Sponsor a student campus center
- Host a SPARK series in your showroom
- Host a volunteer celebration in your showroom
- Host the Giving Thanks event in your showroom

DESIGN AWARDS

- **1** digital slide
- Verbal individual company recognition

FASHION SHOW

- Verbal individual company recognition
- **1** digital slide

TICKETS AND DISCOUNTS

- Attendance at exclusive Chapter Sponsor event with the Board of Directors
- **2** tickets to ski trip
- Chapter Sponsor pricing on all events
- **5%** off tickets to the Providence Trade Show
- **1** complimentary spot at the UNVEIL Trade Show in Boston
- Option to participate in a Philanthropy Volunteer Day
- **2** tickets to Croquet

HOSPITALITY

- Dedicated concierge
- Free job postings on IIDA NE website
- Events posted on IIDA NE website event calendar
- Opportunity to host a Professional Development or Student Affairs event in your facility if applicable. IIDA team will reach out to you if you qualify and we have a need! The term hosting relates to having guests in your facility. IIDA NE to fund food and beverages. There will not be any company speaking roles.



DONOR BENEFITS \$8,000



INSTAGRAM
A 24-hour takeover
on the IIDA Account
with 2 slides



TICKETS
To Beneficiary
Celebration and Ski
Trip



RECOGNITION
At all events and
communications both
virtual and in person

VISIBILITY

- Logo displayed during the slide show of every IIDA NE virtual event
- Logo on all digital and printed communications
- Logo displayed at all in person events
- Logo displayed on IIDA NE sponsor web page with link to company website
- **2** slides in a 24 hour Instagram takeover story
- **1** re-share of your LinkedIn post to our page

TICKETS AND DISCOUNTS

- Attendance at exclusive Chapter Sponsor event with the Board of Directors
- **1** ticket to ski trip
- **2** tickets to Beneficiary Celebration
- Chapter Sponsor pricing on all events
- **5%** off tickets to the Providence Trade Show
- **1** complimentary spot at the UNVEIL Trade Show in Boston
- Option to participate in a Philanthropy Volunteer Day

EXCLUSIVE PERKS

First choice of one (1) of the following City Center premiere signature visibility benefits. Selection will be chosen based on time of registration of Chapter Sponsorship while supplies last:

- Be a furniture sponsor at Croquet
- 10% off Providence Vendor Trade Show exhibit registration and (2) upgraded tables
- Be the food truck sponsor at Hartford Baggos and Brews
- Be the entertainment sponsor at the Hartford Summer event

DESIGN AWARDS

- **1** digital slide
- Verbal individual company recognition

FASHION SHOW

- Verbal individual company recognition
- **1** digital slide

BUSINESS LEADERS BREAKFAST

- Verbal individual company recognition

HOSPITALITY

- Dedicated concierge
- Free job postings on IIDA NE website
- Events posted on IIDA NE website event calendar
- Opportunity to host a Professional Development or Student Affairs event in your facility if applicable. IIDA team will reach out to you if you qualify and we have a need! The term hosting relates to having guests in your facility. IIDA NE to fund food and beverages. There will not be any company speaking roles.



ADVOCATE BENEFITS **\$3,500**



INSTAGRAM
A 24-hour takeover
on the IIDA Account
with 1 slide



TICKETS
To Ski Trip



RECOGNITION
At all events and
communications both
virtual and in person

VISIBILITY

- Logo displayed during the slide show of every IIDA NE virtual event
- Logo on all digital and printed communications
- Logo displayed at all in person events
- Logo displayed on IIDA NE sponsor web page with link to company website
- **1** slide in a 24 hour Instagram takeover story
- **1** re-share of your LinkedIn post to our page

TICKETS AND DISCOUNTS

- Attendance at exclusive Chapter Sponsor event with the Board of Directors
- **1** ticket to ski trip
- Chapter Sponsor pricing on all events
- **5%** off tickets to the Providence Trade Show
- Option to participate in a Philanthropy Volunteer Day

HOSPITALITY

- Dedicated concierge
- Free job postings on IIDA NE website
- Events posted on IIDA NE website event calendar
- Opportunity to host a Professional Development or Student Affairs event in your facility if applicable. IIDA team will reach out to you if you qualify and we have a need! The term hosting relates to having guests in your facility. IIDA NE to fund food and beverages. There will not be any company speaking roles.

DESIGN AWARDS

- **1** digital slide
- Verbal individual company recognition

FASHION SHOW

- Verbal individual company recognition

BUSINESS LEADERS BREAKFAST

- Verbal individual company recognition



CITY CENTER BENEFITS **\$700**

THIS LEVEL IS ONLY OPEN TO **RI, CT, NH, ME, OR VT BASED** MANUFACTURER/SALES COMPANIES



EMAIL BLAST

1 Company profile
blast to Hartford or
Providence members



TICKETS

To Ski Trip, Hartford
or Providence Brews
event, and Hartford or
Providence Gala



RECOGNITION

On digital and printed
communications

VISIBILITY

- Logo displayed during the slide show of every IIDA NE virtual event
- Logo on all digital and printed communications
- Logo displayed at all in person City Center Events
- Logo displayed on IIDA NE sponsor web page with link to company website
- **1** email blast to Hartford or Providence distribution list
- **1** re-share of your LinkedIn post to our page
- Logo displayed on boards or lawn sign at either Hartford Baggos and Brews or Providence Business and Brews event

TICKETS AND DISCOUNTS

- Attendance at exclusive Chapter Sponsor event with the Board of Directors
- **1** ticket to ski trip
- Chapter Sponsor pricing on all events
- **5%** off tickets to the Providence Trade Show
- **2** tickets to Hartford Baggos and Brews or Providence Business and Brews event
- **2** tickets to Hartford Holiday Gala or Providence Holiday Gala

HOSPITALITY

- Dedicated concierge
- Free job postings on IIDA NE Website
- Events posted on IIDA NE website event calendar

CROQUET

- Logo displayed on one court sign

EXCLUSIVE PERKS

Second choice of one **(1)** of the following City Center premiere signature visibility benefits. Selection will be chosen based on time of registration of Chapter Sponsorship while supplies last:

- Be a furniture sponsor at Croquet
- 10% off Providence Vendor Trade Show exhibit registration and (2) upgraded tables
- Be the food truck sponsor at Hartford Baggos and Brews
- Be the entertainment sponsor at the Hartford Summer event



A+D ALLY BENEFITS \$2,000

THIS LEVEL IS ONLY OPEN TO **ARCHITECTURE AND DESIGN FIRMS** IN NEW ENGLAND



LINKEDIN

1 re-share of your post onto the IIDA NE account



SUBMISSIONS

1 Free project entry to Design Awards



RECOGNITION

At all events and communications both virtual and in person

VISIBILITY

- Logo displayed during the slide show of every IIDA NE virtual event
- Logo on all digital and printed communications
- Logo displayed in prominent location at all in person events
- Logo displayed on IIDA NE sponsor web page with link to company website
- 1 re-share of your LinkedIn post to our page

TICKETS AND DISCOUNTS

- Attendance at exclusive Chapter Sponsor event with the Board of Directors
- 1 ticket to ski trip
- Chapter Sponsor pricing on all events
- Option to participate in a Philanthropy Volunteer Day

HOSPITALITY

- Dedicated concierge
- Free job postings on IIDA NE Website
- Events posted on IIDA NE website event calendar
- Opportunity to host a Professional Development or Student Affairs event in your facility if applicable. IIDA team will reach out to you if you qualify and we have a need! The term hosting relates to having guests in your facility. IIDA NE to fund food and beverages. There will not be any company speaking roles.

DESIGN AWARDS

- 1 free project submission
- Verbal individual company recognition

FASHION SHOW

- Verbal individual company recognition

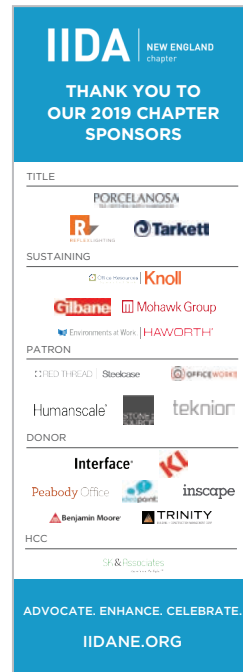
BUSINESS LEADERS BREAKFAST

- Verbal individual company recognition

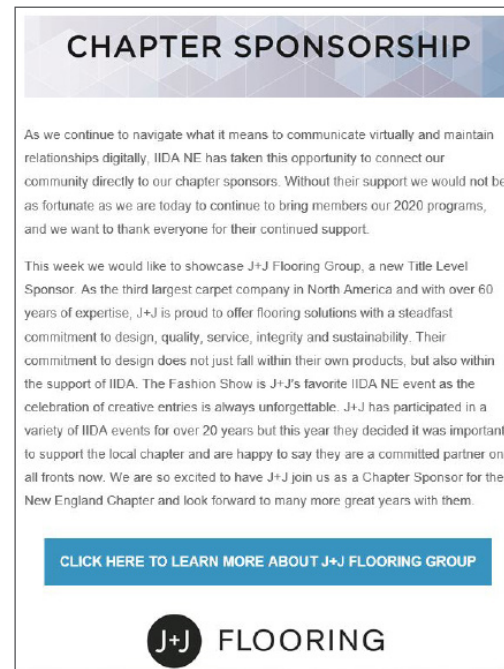
COMMUNICATIONS EXAMPLES



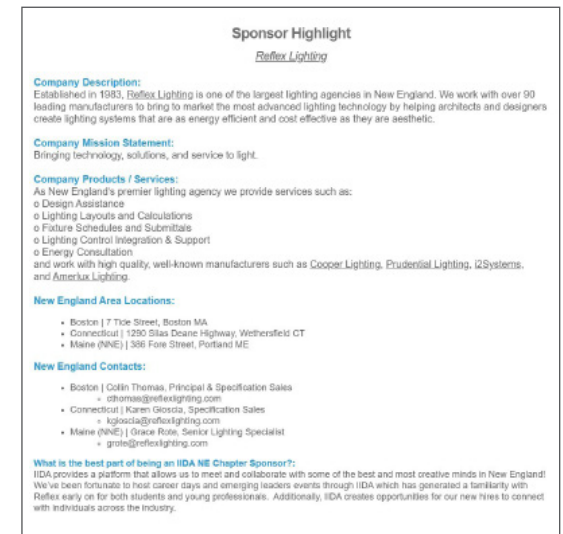
INSTAGRAM STORY OR POST



LOGO ON BANNER



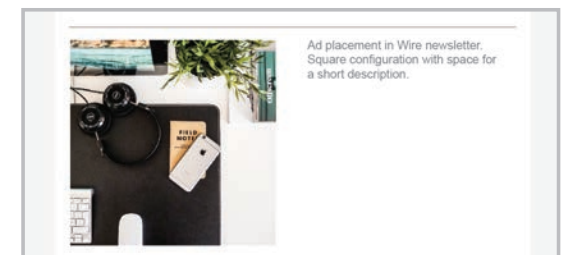
EMAIL PROFILE



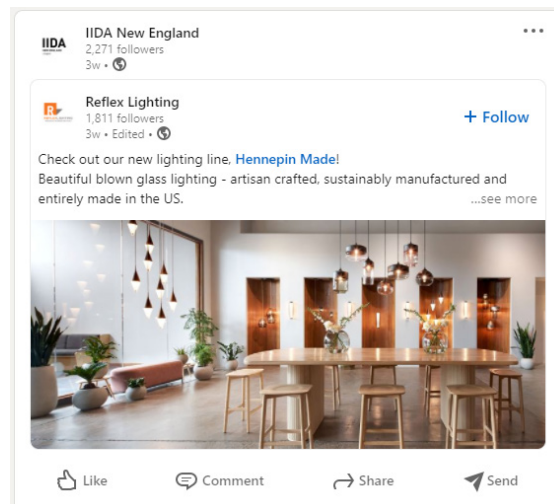
WIRE SPOTLIGHT



DLN NEWSLETTER PROMOTION



EMAIL PROMOTION



LINKEDIN RE-SHARE



DESIGNER MONOLOGUE FEATURE

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Secure your IIDA NE 2022 Sponsorship today by visiting our website at www.iidane.org/2022sponsorship or reaching out to the IIDA NE Sponsorship team at APapadakis@bergmeyer.com

Important Dates:

December 7, 2021 - Chapter Sponsor drive launches

January 14, 2022 - Chapter Sponsor drive closes

***Full payment must be received in order to receive benefits.
Benefits are effective February 1, 2022 - January 31, 2023.***

IIDANE.ORG

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You may also reach out to info@iidane.org.