

SPONSORSHIP OPPORTUNITIES



IIDA NE HARTFORD BAGGOS AND BREWS

Hops on the Hill Brewery, September 18th, 2019

FLIGHT SPONSOR | \$200

RETURNING BAGGO SPONSOR

Sponsors awarded on a first-paid basis*

BENEFITS OF THIS LEVEL

VISIBILITY

- Company Logo prominently displayed on a set of (4) Baggo Bags gifted from the 2018 IIDA Baggos & Brews Event.
- Logo Recognition at the event signage.
- Verbal recognition by event hosts.
- Logo recognition on social media

HOSPITALITY

- (2) Complimentary drink tickets to share with your guests.

DISCOUNTS

- Tickets can be purchased at IIDA member pricing

REMINDERS

- Company logo must be submitted no later than Friday, August 16th.
- Baggos will be picked up ahead of the event & will be coordinated with the sponsor.
- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by Friday, August 16th to receive full benefit package.

CAN SPONSOR | \$250

NEW BAGGO SPONSOR

Three sponsors awarded on a first-paid basis*

BENEFITS OF THIS LEVEL

VISIBILITY

- Company Logo prominently displayed on a set of (4) Baggo Bags.
- Logo Recognition at the event signage.
- Verbal recognition by event hosts.
- Logo recognition on social media

HOSPITALITY

- (2) Complimentary drink tickets to share with your guests.
- **Keep your set of baggos as a gift and bring them back next year!**

DISCOUNTS

- Tickets can be purchased at IIDA member pricing

REMINDERS

- **Company logo must be submitted no later than Friday, August 16th.**
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- Payment must be received in full by August 16th to receive full benefit package.

PINT SPONSOR | \$500

BAR SPONSOR

Unlimited sponsorships available

BENEFITS OF THIS LEVEL

VISIBILITY

- Company logo prominently displayed at at designated IIDA bar area.
- Space for leave behinds at the bar (napkins, chapstick, cozies, etc.)
- Logo recognition on event signage
- Verbal recognition at event
- Logo recognition on social media

HOSPITALITY

- (4) Complimentary drink tickets to share with your guests.

DISCOUNTS

- Tickets can be purchased at IIDA member pricing

REMINDERS

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STOVEPIPE SPONSOR | \$500

FOOD TRUCK SPONSOR

Unlimited sponsorships available

BENEFITS OF THIS LEVEL

VISIBILITY

- Company logo on event food truck.
- Logo recognition at event signage.
- Space for leave behinds at the food truck area (napkins, chapstick, cozies, etc.)
- Verbal recognition at the event.
- Logo recognition on social media.

HOSPITALITY

- (4) Complimentary drink tickets to share with your guests.

DISCOUNTS

- Tickets can be purchased at IIDA member pricing

REMINDERS

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PITCHER SPONSOR | \$500

RETURNING BOARD SPONSOR

Sponsors awarded on a first-paid basis*

BENEFITS OF THIS LEVEL

VISIBILITY

- Company logo prominently displayed on a set of boards gifted from the 2018 IIDA Baggos & Brews Event.
- Logo recognition on event signage.
- Verbal recognition at the event.
- Logo recognition on social media.

HOSPITALITY

- (4) Complimentary drink tickets to share with your guests.

DISCOUNTS

- Tickets can be purchased at IIDA member pricing

REMINDERS

- Company logo must be submitted no later than Friday, August 16th.
- Boards will be picked up ahead of the event & will be coordinated with the sponsor.
- Sponsorship payment does not include tickets.
- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by August 16th to receive full benefit package.

KEG SPONSOR | \$750

NEW BOARD SPONSOR

Four sponsors awarded on a first-paid basis*

BENEFITS OF THIS LEVEL

VISIBILITY

- Company logo prominently displayed on a set of Baggo Boards.
- Logo recognition on event signage.
- Verbal recognition at the event.
- Logo recognition on social media.
- 60 second speech about company products prior to the beginning of the tournament.

HOSPITALITY

- Keep your boards as a gift and bring them back next year!
- (4) Complimentary drink tickets to share with your guests.

DISCOUNTS

- Tickets can be purchased at IIDA member pricing

REMINDERS

- Company logo must be submitted no later than Friday, August 16th.
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- Payment in full must be received/acknowledged before any benefits will be provided.
- Payment must be received in full by August 16th to receive full benefit package.