

A horizontal band of small, white, irregular dots on a dark orange background, spanning the width of the page.

2023

CHAPTER SPONSOR OPPORTUNITIES

'22-'23 BOARD OF DIRECTORS

Message from the

PRESIDENT

Lisa Statkiewicz, IIDA

IIDA NE is a stronger community with you.

Every year, it is our sponsors that bring strength to our IIDA community. And quite truthfully, we cannot offer everything we do for our IIDA NE members without you. You support us in so many ways and we are eternally thankful. We are continuing our chapter-wide sponsorship model this year due to the great success that our chapter sponsors have had as a result. With your support, we are able to continue offering quality professional development programs for designers and industry members at any stage of their career. We will continue our drive towards commercial interior design licensure.

This past year we received a catalyst grant from IIDA HQ for our Equity, Diversity, and Inclusion committees' efforts that helped strengthen our continued goals with EDI. As a result, this year we are offering a new level that is open to small business owners and minority-businesses. Also, this past year we were able to have a full year of in person events and are excited to offer even more in-person benefits this coming year. Your support allows us to widen all our various committees' efforts bringing positive impact to interior design in New England.

We look forward to working with all our sponsors, continuing and new over the coming year. You make a difference on what we can do.

Thank you,



Lisa Statkiewicz, IIDA



President

Lisa Statkiewicz, IIDA



President Elect

Deepa Venkat, IIDA



Immediate Past President

Kara Hanson, IIDA



Vice President Of Advocacy

Krista Easterly, IIDA



Vice President Of Chapter Events

Colleen Wallace, IIDA



Vice President Of Communications

Daryl Avery Swanson, Industry IIDA



Vice President Of Equity, Diversity, and Inclusion

Robina Shepherd, Associate IIDA



Vice President Of Membership

Leah Raabe, Industry IIDA



Vice President Of Community Engagement

Rachel Winston Pedit, IIDA



Vice President Of Professional Development

Annie Tudryn, Industry IIDA



Vice President Of Sponsorship

Amelia Papadakis, IIDA



Vice President Of Student Engagement

Nicole Ward, Associate IIDA



IIDA New England is a robust network,
supporting the continued advancement of
professional, industry, and student members
throughout their careers.

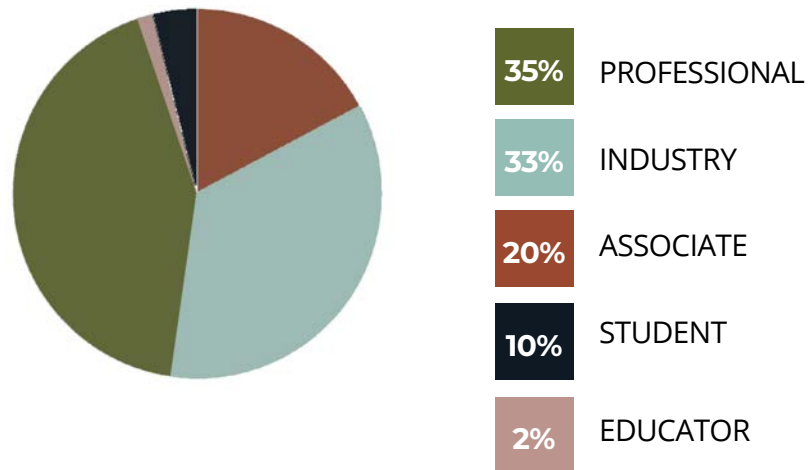
We *celebrate* the impact of design on the human
experience.

We *advocate* for the legal recognition of the
profession and are committed to developing a
more equitable, diverse, and inclusive industry.

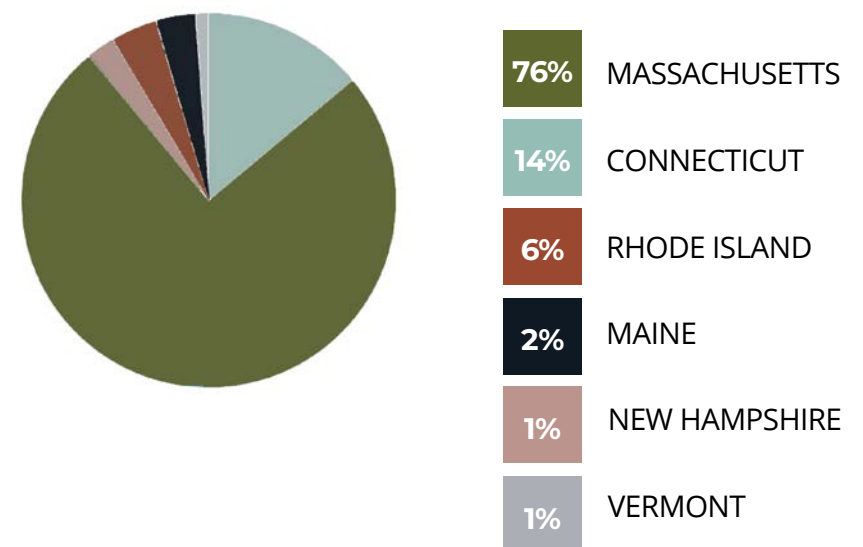
2022 STATISTICS



CHAPTER MEMBERSHIP



MEMBERSHIP BY LOCATION



574 CURRENT IIDA
NEW ENGLAND
MEMBERS

ANNUAL EVENTS

SIGNATURE EVENTS



Fashion Show

The Fashion Show is an unconventional exhibition of industry talents. For over 20 years, this event has given designers, vendors, and industry partners a chance to collaborate and get creative in a unique way. Teams design and fabricate wearable garments from industry materials and products, and model them in front of peers, clients and admirers. This event is unlike any other and is not to be missed! The show is followed by the iconic "After Party" where guests enjoy socializing and dancing the night away!



Business Leaders Breakfast

The Business Leaders Breakfast is a great opportunity to network with peers, colleagues and clients, honor deserving members of our design community, and get inspired by the keynote speaker all before making it to work in the morning!



Design Awards

The most prominent and celebrated event of the year, the Design Awards honors the incredible spaces completed by firms across New England. This unique event is the 'Oscars' of our industry, shining a spotlight on the multi-faceted teams that make every project a success. All entries are professionally juried by celebrity designers and industry professionals from across the country, with an emphasis on impact on communities and the humanity of design. A Student Awards component highlights the rising stars in our area and are tallied by local firm leaders.



Croquet

This annual event held at the International Tennis Hall of Fame in Newport, Rhode Island, is always dynamic and sells out within weeks (sometimes days!) This event highlights the competitive, yet friendly spirit of our local design community and its myriad of partners. It's always an unforgettable day of Croquet, networking, dining and awards!

ANNUAL EVENTS

NEW ENGLAND PROGRAMS



Ski Trip

The annual ski trip is always an event to look forward to! The trip typically happens in the January of the following calendar year as the benefits roll until January 31st. It is a day on the mountain with food, apres ski and transportation provided

Professional Development Learning Series

Our new 101 series will provide foundational education and networking opportunities for Junior Designers and Summer Interns. The 101 Series will dive into specific subjects such as Furniture, Lighting, Flooring, Textiles and more! By selecting this opportunity you will host the program in a space that provides hands-on learning demonstration, as well as, collaborate with the Professional Development Committee on developing the curriculum.



Membership Volunteer Celebration

Join the IIDA NE Chapter to celebrate our Chapter's triumphs from the year past and introduce our freshly imagined future. We review the past year and a look ahead at our forthcoming initiatives. Help us thank and celebrate our outgoing board members who worked graciously for 2 or more years in a key leadership role to our local IIDA Chapter. We will give a warm welcome to our incoming board members and recognize our incredible volunteers. Join us in shaping our future as we reconnect in our rapidly changing industry and world.

Beneficiary Celebration

The annual Beneficiary Celebration is an event hosted by the Community Engagement (formerly Philanthropy) Committee that brings all of our aligned beneficiaries closer to the members of the design community. This event gives representatives from our beneficiaries the opportunity to directly connect with more folks in our industry, and gives our community the opportunity to learn more about the amazing beneficiaries IIDA NE is aligned with and supports on an annual basis. We first launched this event in 2020, right before the pandemic, as a Valentine's Day themed networking hour. In 2021 & 2022, we were able to host the event during the summer time outdoors as a Cornhole Tournament. We plan to bring back this event as another Cornhole Tournament in the spring of 2023, and are looking forward to this fun networking-focused event where people have the opportunity to mingle and connect with the wonderful beneficiaries we support. A portion of the proceeds from the event will be donated to our aligned beneficiaries

Art Uncorked

Art Uncorked is a silent art auction featuring the talent and creativity of many from within our own Architecture and Interior Design community, this year with a focus on highlighting minority artists. This event is being planned in the fall of 2023 and our hope is to continue to host this event in a hybrid manner; giving more folks the opportunity to bid on the amazing pieces even if they are unable to attend the event in person. A portion of the net proceeds from this event will be donated to one of our aligned beneficiaries.



Leadership Exploration & Development Program

The Leadership Exploration & Development (LEAD) program squarely focuses on our chapter's mission to increase the value of our members by supporting continued advancement and development throughout their careers. While our incredibly successful Emerging Leaders Network (ELN) program supports early-career designers, the LEAD offers a "next step" as those designers move into subsequent stages of their careers, including senior leadership positions at their companies.



Emerging Leaders Network

The Emerging Leaders Network (ELN) is a way to mentor and provide specific professional development to young design leaders in our chapter. Many graduates of the program have gone on to chair IIDA NE committees, hold seats on our Board of Directors, and – most importantly – to achieve leadership positions on their project teams and within their respective design firms. The impact of this year-long program on firm business and leadership development is well-recognized by principals throughout our design community.

Block Party

The purpose of this event is to create a cultural gathering which celebrates minority creatives artists, multi-cultural cuisines, and music, while supporting local minority-owned businesses. In tandem, giving our 2022 Chapter Sponsors the opportunity to showcase products manufactured from their lines created by minority designers, and connect with the community.



SPARK Series

What inspires you, inspires us! Talent abounds in our industry. SPARK provides an opportunity for our community to share their talents with you, provide an opportunity for each of us to learn a new art for and expand our personal creativity! Each instructor first inspires, then shares their inspiration and demonstrate their art ranging in all types of mediums from painting, to marbling, to drawing, to cross-stitch, and felting to name a few. So many more exciting and creative art forms are coming your way! The SPARK events are an hour long get together, several times throughout the year.



ANNUAL EVENTS

CITY CENTER EVENTS



CT Baggos and Beneficiaries

A great way to kick off the summer and celebrate the Hartford City Center's work with local beneficiaries like Earth Share Common Ground, Covenant to Care, and Auerfarm. Join the tournament or network with your design community friends while bidding on our Charity Auction items. We'll have one of CT's finest food trucks and some great beverages for you to enjoy.



Hartford's Festival of Trees

This new twist to the Holiday Gala will be all the talk in 2023. While still supporting the popular Covenant to Care charity, we've added a design competition to this event so our community can show off their decorating skills with style. Come celebrate the holiday season with your design community friends at this networking event.



CT Member Panel Breakfast

New in 2023, the HCC will be hosting Member Only Breakfast Panel events so our design community can gather, regroup, and discuss the latest topics and trends together. These interactive Breakfast Panel discussions will be community lead on relevant topics facing design leaders. Grab a cup of coffee and a pastry and prepare to be part of the conversation.



CT Volunteer Farm Day

Want to step back from your busy work day and give back to your community in a fun, friendly, and local way? Volunteers are an essential part of the Auerfarm team. As a small non-profit organization with 120 acres of land and a broad and diverse visitor population, Auerfarm relies on volunteers to help to keep running. This year the HCC will be sponsoring Farm Volunteer Days at Auerfarm.



RI Flannel Fest

This entertaining event celebrates flannel season with drinks, food and raffles. A relaxing evening to connect with local A&D firms and share recent projects. Raffle proceeds benefit The Common Thread for the Cure Foundation which supports individuals in our industry who are fighting breast cancer.



Providence City Center Holiday Party

Our annual Holiday Gala ends our year and celebrates the season with charitable donations for a night of libations and networking with our design community.



Rhode to NeoCon

IIDA NE Providence City Center will host their 2nd annual RI product showcase at a raw open space. This space mixes industrial rawness offering an open floor plan for all vendors to be together in one space. Don't miss out on the opportunity to showcase your latest products and network with your RI design community!

2023 BENEFITS OVERVIEW

^ Only open to Small Businesses, Women Owned Businesses, and Minority-Owned Businesses as defined in back of package
 + Only open to Architecture + Design firms
 City Center Level is on separate pages

	Title	Sustaining	Patron	Donor	Advocate	A&D Ally+	Friend^
	\$15,750	\$13,200	\$10,600	\$8,200	\$3,600	\$2,300	\$850
Your company's events posted on IIDA NE website event calendar	x	x	x	x	x	x	x
Logo displayed on IIDA NE sponsor web page with link to company website	x	x	x	x	x	x	x
Logo displayed during the slide show of every IIDA NE virtual event	x	x	x	x	x	x	x
Rolling Pre-Sale Access to Fashion Show, Design Awards, and Business Leaders Breakfast <i>*NEW*</i>	x	x	x	x	x	x	x
Logo on all digital and printed communications	x	x	x	x	x	x	x
Member tier pricing at all IIDA NE events	x	x	x	x	x	x	x
Logo displayed in prominent location at all person events	x	x	x	x	x	x	x
Verbal recognition at Fashion Show, Design Awards, and Business Leaders Breakfast	x	x	x	x	x	x	x
Logo displayed at pre-function table center piece at Business Leaders Breakfast <i>*NEW*</i>	x	x	x	x	x	x	x
Opportunity to have an IIDA NE event or program at your facility in person if applicable	x	x	x	x	x	x	x
One (1) sponsor promotion in Design Awards booklet <i>*NEW*</i>	x	x	x	x	x		
One (1) digital slide during Design Awards	x	x	x	x	x		
Opportunity to provide lounge furniture display at Design Awards. Size to be determined. Must be able to coordinate drop off and pick up	x	x	x	x			
One (1) complimentary tradeshow spot at the Block Party	x	x	x	x			
Digital representation at the Fashion Show	x	x	x	x			
Logo displayed on one (1) court sign at Croquet	x	x					
One (1) Instagram takeover consisting of three (3) slides prior to Fashion Show on @IIDA NE Fashion Show Account	x	x					
One (1) sponsor promotion in a Design Leaders Network post-event newsletter	x	x					
Opportunity to be paired with a student through the IIDA NE Mentorship Program as applicable	x	x					
One (1) Instagram takeover consisting of three (3) slides prior to Design Awards on @IIDA NE Design Awards account	x						
One (1) sponsor spotlight in a targeted email blast	x						
One (1) sponsor spotlight in an issue of <i>The Wire</i>		x					
One (1) sponsor promotion in an email blast			x				
One (1) sponsor promotion in an issue of <i>The Wire</i>				x			
One (1) feature in the <i>Designer Monologues</i>							x
Option to have a project interview in "Behind the Design" of an entered project for Design Awards						x	
One (1) free team entry submission to the Fashion Show <i>*NEW*</i>						x	
One (1) free project submission entry at the Design Awards						x	
Ticket(s) to Chapter Sponsor Ski Trip	3	2	2	1	1	1	1
Re-share of your LinkedIn post to our IIDA NE LinkedIn Page	3	2	2	1	1	1	1
Instagram Post or 24-Hour Instagram Story Takeover on IIDA NE Account	1 post	5 story slides	3 story slides	2 story slides	1 story slide		
Complimentary 2023 individual membership(s)	2	1					
Complimentary ticket to Business Leaders Breakfast Honoree Reception	1	1					
Complimentary ticket(s) to Design Awards	1	2					
Complimentary tickets to Art Uncorked	2	2					
Complimentary tickets to Fashion Show	2						
Complimentary tickets to Croquet			2				
Complimentary tickets to Beneficiary Celebration				2			
Choice of Premium Signature Visibility Benefit <i>please see next page for more info</i>	1st choice, pick 2	2nd choice, pick 2	3rd choice, pick 1				

PREMIUM VISIBILITY BENEFITS

SIGNATURE*

Options to choose from:

	Qty Available	Notes
Sponsor the Design Awards Student Entry Winner by hosting winner in your factory or flagship showroom	1	
Present one (1) award at Design Awards	3	
Be the Photo Opp Sponsor at the Fashion Show	1	Ticket to event is not included
Receive two (2) extra drink tickets at Fashion Show	3	Ticket to event is not included
Present one (1) award on stage at Fashion Show	3	Ticket to event is not included
Participate in the evaluation and selection of Student Member of the Year finalists	1	Receive verbal recognition at BLB and introduction to final honoree for further networking opportunity
Present one (1) award at Business Leaders Breakfast	2	Ticket to event is not included
Provide a product display vignette at Business Leaders Breakfast	3	Must be able to coordinate drop off and pick up
Host a SPARK Series in your showroom	2	Must have AV capability
Host a volunteer celebration in your showroom	1	Must have AV capability
Participate in the Emerging Leaders Network (ELN) golf lesson	1	Only available to title level, 2 members from company can attend
Host a Professional Development 101 Series at your facility with option to participate in presentation	2	IIDA NE to fund food and beverages. Showroom or Office in Boston with AV capability required
Be the Furniture Sponsor at Croquet	1	Must be able to coordinate drop off and pick up
Be the Entertainment Sponsor at Croquet	1	Ticket to event is not included
Be the Photobooth Sponsor at Croquet	1	Ticket to event is not included

**Only open to Title, Sustaining, and Patron levels*

TERMS OF ELIGIBILITY

Priority of selection will be based on the following:

1. Sponsorship must be paid in full before being eligible.
2. We will assign everything on January 31st. Priority will be given to fully paid chapter sponsors based on their level, the date/ time of their sponsorship application and full payment receipt.
3. Anyone signing up after January 31st will be contacted in the order of time and payment received regardless of their level status.
4. Benefits are available while supplies last.

2023 CITY CENTER BENEFITS *CONNECTICUT OPTIONS*

City Center Level is only open to RI, CT, NH, ME, or VT based companies

	City Center #
	\$850
Your company's events posted on IIDA NE website event calendar	x
Four (4) complimentary tickets to the Hartford City Center event of your choosing (May be split up among events as desired)	x
Logo displayed on IIDA NE sponsor web page with link to company website	x
Logo displayed during the slide show of every IIDA NE virtual event	x
Rolling Pre-Sale Access to Fashion Show, Design Awards, and Business Leaders Breakfast <i>*NEW*</i>	x
Logo on all digital and printed communications	x
Member pricing at all IIDA NE City Center events <i>*NEW*</i>	x
Logo displayed in prominent location at all in-person events in City Centers	x
One (1) targeted email blast to the Hartford email list	x
Ticket to Chapter Sponsor Ski Trip	1
Re-share of your LinkedIn post to our IIDA NE LinkedIn Page	1
Choice of one (1) Premium City Center Visibility Benefit please see below for more info <i>*NEW*</i>	1

PREMIUM CITY CENTER VISIBILITY BENEFITS

CITY CENTER**

Options to choose from:

	Qty Available	Notes
Host a Hartford City Center Watch Party in your showroom/facility for one of the New England Signature Events	1	Must have AV capability. Event selection to be provided in 2023
Host the Festival of Trees Holiday Party in your showroom/facility	1	Must have capacity to host 100 people with parking
Host an Hartford City Center Member Panel Breakfast Event in your showroom/facility	2	Must have AV capability
Host Baggos and Beneficiaries at your showroom/facility	1	Must have proper outdoor space and parking
Be the Board Sponsor at Baggos and Beneficiaries	2	Have your company logo printed on the boards used at the Baggos and Beneficiaries Event
Be the Food Truck Sponsor at Baggos and Beneficiaries	1	
Be the Photobooth Sponsor at an Hartford City Center Event	1	
Be the Boxed Breakfast/Lunch Sponsor at the Hartford City Center Community Engagement Farm Volunteer Day	2	

***Only open to City Center level*

TERMS OF ELIGIBILITY

Priority of selection will be based on the following:

1. Sponsorship must be paid in full before being eligible.
2. We will assign everything on January 31st. Priority will be given to fully paid chapter sponsors based on their level, the date/ time of their sponsorship application and full payment receipt.
3. Anyone signing up after January 31st will be contacted in the order of time and payment received regardless of their level status.
4. Benefits are available while supplies last.

2023 CITY CENTER BENEFITS *RHODE ISLAND OPTIONS*

City Center Level is only open to RI, CT, NH, ME, or VT based companies

	City Center #
	\$850
Your company's events posted on IIDA NE website event calendar	x
Four (4) complimentary tickets to the Providence City Center event of your choosing (Excluding Croquet. May be split up among events as desired)	x
Logo displayed on IIDA NE sponsor web page with link to company website	x
Logo displayed during the slide show of every IIDA NE virtual event	x
Rolling Pre-Sale Access to Fashion Show, Design Awards, and Business Leaders Breakfast <i>*NEW*</i>	x
Logo on all digital and printed communications	x
Member pricing at all IIDA NE City Center events <i>*NEW*</i>	x
Logo displayed in prominent location at all in-person events in City Centers	x
Logo displayed on one (1) court sign at Croquet	x
One (1) targeted email blast to the Providence email list	x
Logo displayed on boards or lawn sign at a Providence event (as applicable)	x
Discount of 10% off at Rhode to NeoCon trade show table and preference of table location	x
Ticket to Chapter Sponsor Ski Trip	1
Re-share of your LinkedIn post to our IIDA NE LinkedIn Page	1
Choice of one (1) Premium City Center Visibility Benefit please see below for more info <i>*NEW*</i>	1

PREMIUM CITY CENTER VISIBILITY BENEFITS

CITY CENTER**

Options to choose from:

	Qty Available	Notes
Be the Table Centerpiece Sponsor at Croquet	1	Ticket to event is not included
Be the Decoration Sponsor at Croquet	1	Ticket to event is not included
Be the Snack Cart Sponsor at Providence City Center Trade Show	2	Ticket to event is not included

***Only open to City Center level*

TERMS OF ELIGIBILITY

Priority of selection will be based on the following:

1. Sponsorship must be paid in full before being eligible.
2. We will assign everything on January 31st. Priority will be given to fully paid chapter sponsors based on their level, the date/ time of their sponsorship application and full payment receipt.
3. Anyone signing up after January 31st will be contacted in the order of time and payment received regardless of their level status.
4. [Benefits are available while supplies last.](#)



TITLE BENEFITS \$15,750



INSTAGRAM
1 post on the IIDA NE account



TICKETS
To Fashion Show, Art Uncorked, Design Awards, Block Party, Ski Trip, and BLB Honoree Reception



RECOGNITION
At all events and communications both virtual and in person



MEMBERSHIP
2 Individual complimentary memberships

VISIBILITY

- Logo displayed during the slide show of every IIDA NE virtual event
- Logo displayed on IIDA NE sponsor web page with link to company website
- Logo on all digital and printed communications
- Logo displayed at all in person events
- 1 Sponsor profile in a targeted email blast to IIDA NE distribution list
- 1 post on the IIDA NE Instagram account
- 3 re-shares of your LinkedIn post to our page
- 1 sponsor promotion in a Design Leaders Network post-event newsletter

HOSPITALITY

- Dedicated concierge
- Events posted on IIDA NE website event calendar
- 2 IIDA Individual Memberships
- Opportunity to have an IIDA NE event or program at your facility if applicable
- Opportunity to be paired with a student from the IIDA NE Student Mentorship Program as applicable

TICKETS AND DISCOUNTS

- Member pricing on all events
- 2 tickets to Fashion Show
- 1 ticket to the Business Leaders Breakfast Honoree Reception
- 1 ticket to Design Awards
- 3 tickets to Ski Trip
- 2 tickets to Art Uncorked
- 1 complimentary tradeshow spot at the Block Party

BUSINESS LEADERS BREAKFAST

- Rolling pre-sale access to ticket sales
- Verbal individual company recognition
- Logo displayed at pre-function table center piece

DESIGN AWARDS

- Rolling pre-sale access to ticket sales
- An Instagram story takeover (3 slides) on the Design Awards Instagram account
- 1 sponsor promotion in booklet
- 1 digital slide
- Verbal individual company recognition
- Opportunity to provide lounge furniture display at Design Awards. Size to be determined. Must be able to coordinate drop off and pick up

FASHION SHOW

- Rolling pre-sale access to ticket sales
- An Instagram story takeover (3 slides) on the Fashion Show Instagram account
- Digital representation
- Verbal individual company recognition

CROQUET

- Logo on a court sign

EXCLUSIVE PERKS

First choice of two (2) of the following premiere signature visibility benefits. Selection will be chosen based on time of registration of Chapter Sponsorship while supplies last:

- **Sponsor the Design Awards Student Entry Winner by hosting winner in your factory or flagship showroom**
- **Present 1 award at Design Awards**
- **Be the Photo Opp Sponsor at the Fashion Show**
- **Receive 2 extra drink tickets at the Fashion Show**
- **Present 1 award at Business Leaders Breakfast**
- **Provide a product display vignette at Business Leaders Breakfast**
- **Host a SPARK Series in your showroom**
- **Host a volunteer celebration in your showroom**
- **Participate in the Emerging Leaders Network (ELN) golf lesson**
- **Host a Professional Development 101 series at your facility with option to participate in presentation**
- **Be the Furniture Sponsor at Croquet**
- **Be the Entertainment Sponsor at Croquet**
- **Be the Photobooth Sponsor at Croquet**



SUSTAINING BENEFITS \$13,200



INSTAGRAM
A 24-hour takeover
on the IIDA NE
account with 5 slides



TICKETS
To Design Awards,
Ski Trip, Block Party,
and BLB Honoree
Reception



RECOGNITION
At all events and
communications both
virtual and in person



MEMBERSHIP
1 Individual
complimentary
membership

VISIBILITY

- Logo displayed during the slide show of every IIDA NE virtual event
- Logo on all digital and printed communications
- Logo displayed at all in person events
- Logo displayed on IIDA NE sponsor web page with link to company website
- **1** spotlight in an issue of *The Wire*
- **5** slides in a 24 hour Instagram takeover story
- **2** re-shares of your LinkedIn post to our page
- **1** sponsor promotion in a Design Leaders Network post-event newsletter

HOSPITALITY

- Dedicated concierge
- Events posted on IIDA NE website event calendar
- **1** IIDA Individual Membership
- Opportunity to have an IIDA NE event or program at your facility if applicable
- Opportunity to be paired with a student from the IIDA NE Student Mentorship Program as applicable

TICKETS AND DISCOUNTS

- Member pricing on all events
- **1** ticket to the Business Leaders Breakfast Honoree Reception
- **2** tickets to Design Awards
- **2** tickets to Ski Trip
- **2** tickets to Art Uncorked
- **1** complimentary tradeshow spot at the Block Party

BUSINESS LEADERS BREAKFAST

- Rolling pre-sale access to ticket sales
- Verbal individual company recognition
- Logo displayed at pre-function table center piece

DESIGN AWARDS

- Rolling pre-sale access to ticket sales
- **1** sponsor promotion in booklet
- **1** digital slide
- Verbal individual company recognition
- Opportunity to provide lounge furniture display at Design Awards. Size to be determined. Must be able to coordinate drop off and pick up

FASHION SHOW

- Rolling pre-sale access to ticket sales
- An Instagram story takeover (3 slides) on the Fashion Show Instagram account
- Digital representation
- Verbal individual company recognition

CROQUET

- Logo on a court sign

EXCLUSIVE PERKS

Second choice of two **(2)** of the following premiere signature visibility benefits. Selection will be chosen based on time of registration of Chapter Sponsorship while supplies last:

- **Sponsor the Design Awards Student Entry Winner by hosting winner in your factory or flagship showroom**
- **Present 1 award at Design Awards**
- **Be the Photo Opp Sponsor at the Fashion Show**
- **Receive 2 extra drink tickets at the Fashion Show**
- **Present 1 award at Business Leaders Breakfast**
- **Provide a product display vignette at Business Leaders Breakfast**
- **Host a SPARK series in your showroom**
- **Host a volunteer celebration in your showroom**
- **Host a Professional Development 101 series at your facility with option to participate in presentation**
- **Be the Furniture Sponsor at Croquet**
- **Be the Entertainment Sponsor at Croquet**
- **Be the Photobooth Sponsor at Croquet**



PATRON BENEFITS \$10,600



INSTAGRAM
A 24-hour takeover
on the IIDA NE
account with 3 slides



TICKETS
To Croquet, Block
Party, and Ski Trip



RECOGNITION
At all events and
communications both
virtual and in person

VISIBILITY

- Logo displayed during the slide show of every IIDA NE virtual event
- Logo on all digital and printed communications
- Logo displayed at all in person events
- Logo displayed on IIDA NE sponsor web page with link to company website
- **1** sponsor promotion in an email blast
- **3** slides in a 24 hour Instagram takeover story
- **2** re-shares of your LinkedIn post to our page

HOSPITALITY

- Dedicated concierge
- Events posted on IIDA NE website event calendar
- Opportunity to have an IIDA NE event or program at your facility if applicable

TICKETS AND DISCOUNTS

- Member pricing on all events
- **2** tickets to Ski Trip
- **2** tickets to Croquet
- **1** complimentary tradeshow spot at the Block Party

BUSINESS LEADERS BREAKFAST

- Rolling pre-sale access to ticket sales
- Verbal individual company recognition
- Logo displayed at pre-function table center piece

DESIGN AWARDS

- Rolling pre-sale access to ticket sales
- **1** sponsor promotion in booklet
- **1** digital slide
- Verbal individual company recognition
- Opportunity to provide lounge furniture display at Design Awards. Size to be determined. Must be able to coordinate drop off and pick up

FASHION SHOW

- Rolling pre-sale access to ticket sales
- Digital representation
- Verbal individual company recognition

EXCLUSIVE PERKS

Third choice of one **(1)** of the following premiere signature visibility benefits. Selection will be chosen based on time of registration of Chapter Sponsorship while supplies last:

- **Sponsor the Design Awards Student Entry Winner by hosting winner in your factory or flagship showroom**
- **Present 1 award at Design Awards**
- **Be the Photo Opp Sponsor at the Fashion Show**
- **Receive 2 extra drink tickets at the Fashion Show**
- **Present 1 award at Business Leaders Breakfast**
- **Provide a product display vignette at Business Leaders Breakfast**
- **Host a SPARK series in your showroom**
- **Host a volunteer celebration in your showroom**
- **Host a Professional Development 101 series at your facility with option to participate in presentation**
- **Be the Furniture Sponsor at Croquet**
- **Be the Entertainment Sponsor at Croquet**
- **Be the Photobooth Sponsor at Croquet**



DONOR BENEFITS \$8,200



INSTAGRAM
A 24-hour takeover
on the IIDA NE
account with 2 slides



TICKETS
To Beneficiary
Celebration and Ski
Trip



RECOGNITION
At all events and
communications both
virtual and in person

VISIBILITY

- Logo displayed during the slide show of every IIDA NE virtual event
- Logo on all digital and printed communications
- Logo displayed at all in person events
- Logo displayed on IIDA NE sponsor web page with link to company website
- **2** slides in a 24 hour Instagram takeover story
- **1** re-share of your LinkedIn post to our page
- **1** sponsor promotion in an issue of *The Wire*

HOSPITALITY

- Dedicated concierge
- Events posted on IIDA NE website event calendar
- Opportunity to have an IIDA NE event or program at your facility if applicable

TICKETS AND DISCOUNTS

- Member pricing on all events
- **1** ticket to Ski Trip
- **2** tickets to Beneficiary Celebration
- **1** complimentary tradeshow spot at the Block Party

BUSINESS LEADERS BREAKFAST

- Rolling pre-sale access to ticket sales
- Verbal individual company recognition
- Logo displayed at pre-function table center piece

DESIGN AWARDS

- Rolling pre-sale access to ticket sales
- **1** sponsor promotion in booklet
- **1** digital slide
- Verbal individual company recognition
- Opportunity to provide lounge furniture display at Design Awards. Size to be determined. Must be able to coordinate drop off and pick up

FASHION SHOW

- Rolling pre-sale access to ticket sales
- Digital representation
- Verbal individual company recognition



ADVOCATE BENEFITS **\$3,600**



INSTAGRAM
A 24-hour takeover
on the IIDA NE
account with 1 slide



TICKETS
To Ski Trip



RECOGNITION
At all events and
communications both
virtual and in person

VISIBILITY

- Logo displayed during the slide show of every IIDA NE virtual event
- Logo on all digital and printed communications
- Logo displayed at all in person events
- Logo displayed on IIDA NE sponsor web page with link to company website
- **1** slide in a 24 hour Instagram takeover story
- **1** re-share of your LinkedIn post to our page

HOSPITALITY

- Dedicated concierge
- Events posted on IIDA NE website event calendar
- Opportunity to have an IIDA NE event or program at your facility if applicable

TICKETS AND DISCOUNTS

- Member pricing on all events
- **1** ticket to Ski Trip

BUSINESS LEADERS BREAKFAST

- Rolling pre-sale access to ticket sales
- Verbal individual company recognition
- Logo displayed at pre-function table center piece

DESIGN AWARDS

- Rolling pre-sale access to ticket sales
- **1** sponsor promotion in booklet
- **1** digital slide
- Verbal individual company recognition

FASHION SHOW

- Rolling pre-sale access to ticket sales
- Verbal individual company recognition



A+D ALLY BENEFITS \$2,300

THIS LEVEL IS ONLY OPEN TO **ARCHITECTURE AND DESIGN FIRMS** IN NEW ENGLAND



LINKEDIN

1 re-share of your post onto the IIDA NE account



SUBMISSIONS

1 Free project entry to Design Awards, 1 free team entry to Fashion Show



RECOGNITION

At all events and communications both virtual and in person

VISIBILITY

- Logo displayed during the slide show of every IIDA NE virtual event
- Logo on all digital and printed communications
- Logo displayed at all in person events
- Logo displayed on IIDA NE sponsor web page with link to company website
- 1 re-share of your LinkedIn post to our page

HOSPITALITY

- Dedicated concierge
- Events posted on IIDA NE website event calendar
- Opportunity to have an IIDA NE event or program at your facility if applicable

TICKETS AND DISCOUNTS

- Member pricing on all events
- 1 ticket to Ski Trip

BUSINESS LEADERS BREAKFAST

- Rolling pre-sale access to ticket sales
- Verbal individual company recognition
- Logo displayed at pre-function table center piece

DESIGN AWARDS

- Rolling pre-sale access to ticket sales
- 1 free project submission entry
- Verbal individual company recognition

FASHION SHOW

- Rolling pre-sale access to ticket sales
- 1 free team submission entry
- Verbal individual company recognition



FRIEND BENEFITS \$850

THIS LEVEL IS ONLY OPEN TO **SMALL BUSINESSES, WOMEN-OWNED BUSINESSES AND MINORITY-OWNED BUSINESSES.**
SEE BACK OF BROCHURE FOR DETAILS



LINKEDIN
1 re-share of your
post onto the IIDA NE
account



TICKETS
To Ski Trip



RECOGNITION
On digital and printed
communications

VISIBILITY

- Logo displayed during the slide show of every IIDA NE virtual event
- Logo on all digital and printed communications
- Logo displayed at all in person events
- Logo displayed on IIDA NE sponsor web page with link to company website
- **1** re-share of your LinkedIn post to our page
- **1** sponsor profile feature in an issue of the *Designer Monologues*

HOSPITALITY

- Dedicated concierge
- Events posted on IIDA NE website event calendar
- Opportunity to have an IIDA NE event or program at your facility if applicable

TICKETS AND DISCOUNTS

- Member pricing on all events
- **1** ticket to Ski Trip

BUSINESS LEADERS BREAKFAST

- Rolling pre-sale access to ticket sales
- Verbal individual company recognition
- Logo displayed at pre-function table center piece

DESIGN AWARDS

- Rolling pre-sale access to ticket sales
- Verbal individual company recognition

FASHION SHOW

- Rolling pre-sale access to ticket sales
- Verbal individual company recognition



HARTFORD CITY CENTER BENEFITS \$850

THIS LEVEL IS ONLY OPEN TO **RI, CT, NH, ME, OR VT BASED** MANUFACTURER/SALES COMPANIES.
YOU MAY CHOOSE EITHER HARTFORD CITY CENTER OR PROVIDENCE CITY CENTER BENEFITS



EMAIL BLAST
1 Company profile
blast to Hartford
members



TICKETS
To Ski Trip and
Hartford events



RECOGNITION
On digital and printed
communications

VISIBILITY

- Logo displayed during the slide show of every IIDA NE virtual event
- Logo on all digital and printed communications
- Logo displayed at all in-person City Center Events
- Logo displayed on IIDA NE sponsor web page with link to company website
- **1** email blast to Hartford distribution list
- **1** re-share of your LinkedIn post to our page

HOSPITALITY

- Dedicated concierge
- Events posted on IIDA NE website event calendar

TICKETS AND DISCOUNTS

- Member pricing at all City Center events
- **4** tickets to the Hartford City Center event of your choosing. You may split these tickets up amongst events however you'd like.
- **1** ticket to Ski Trip

BUSINESS LEADERS BREAKFAST

- Rolling pre-sale access to ticket sales

DESIGN AWARDS

- Rolling pre-sale access to ticket sales

FASHION SHOW

- Rolling pre-sale access to ticket sales

EXCLUSIVE PERKS

Choice of one **(1)** of the following Hartford City Center Premium Visibility Benefits. Selection will be chosen based on time of registration of Chapter Sponsorship while supplies last:

- **Host a Hartford City Center Watch Party in your showroom/facility for one of the New England Signature Events - event to be decided by IIDA in 2023**
- **Host the Festival of Trees Holiday Party in your showroom/facility**
- **Host a Hartford City Center Member Panel Breakfast Event in your showroom/facility**
- **Host Baggos and Beneficiaries at your showroom/facility**
- **Be the Board Sponsor at Baggos and Beneficiaries**
- **Be the Food Truck Sponsor at Baggos and Beneficiaries**
- **Be the Photobooth Sponsor at a Hartford City Center event**
- **Be the Boxed Breakfast/Lunch Sponsor at the Hartford City Center Community Engagement Farm Volunteer Day**



PROVIDENCE CITY CENTER BENEFITS \$850

THIS LEVEL IS ONLY OPEN TO **RI, CT, NH, ME, OR VT BASED** MANUFACTURER/SALES COMPANIES.
YOU MAY CHOOSE EITHER HARTFORD CITY CENTER OR PROVIDENCE CITY CENTER BENEFITS



EMAIL BLAST
1 Company profile
blast to Providence
members



TICKETS
To Ski Trip and
Providence events



RECOGNITION
On digital and printed
communications

VISIBILITY

- Logo displayed during the slide show of every IIDA NE virtual event
- Logo on all digital and printed communications
- Logo displayed at all in-person City Center Events
- Logo displayed on IIDA NE sponsor web page with link to company website
- **1** email blast to Providence distribution list
- **1** re-share of your LinkedIn post to our page
- Logo displayed on boards or lawn sign at a Providence event as applicable

HOSPITALITY

- Dedicated concierge
- Events posted on IIDA NE website event calendar

TICKETS AND DISCOUNTS

- Member pricing at all City Center events
- **4** tickets to the Providence City Center event of your choosing, excluding Croquet. You may split these tickets up amongst events however you'd like.
- **1** ticket to Ski Trip
- **10% off** a tradeshow table at Rhode to NeoCon and preference of table location

BUSINESS LEADERS BREAKFAST

- Rolling pre-sale access to ticket sales

DESIGN AWARDS

- Rolling pre-sale access to ticket sales

FASHION SHOW

- Rolling pre-sale access to ticket sales

CROQUET

- Logo on a court sign

EXCLUSIVE PERKS

Choice of one **(1)** of the following Providence City Center Premium Visibility Benefits. Selection will be chosen based on time of registration of Chapter Sponsorship while supplies last:

- **Be the Table Centerpiece Sponsor at Croquet**
- **Be the Decoration Sponsor at Croquet**
- **Be the Snack Cart Sponsor at Croquet**

VISIBILITY EXAMPLES



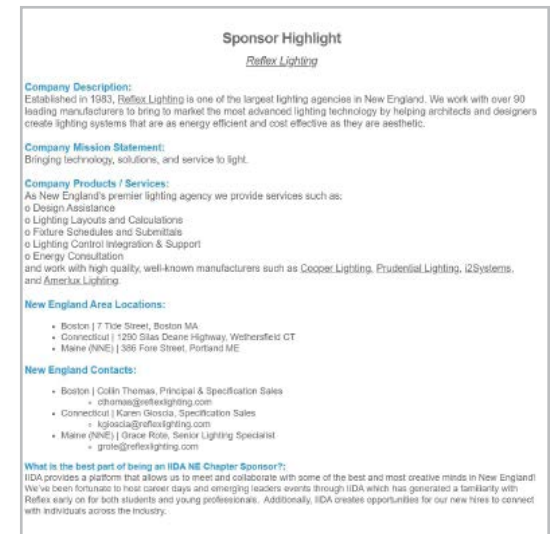
INSTAGRAM STORY



EMAIL SPONSOR SPOTLIGHT



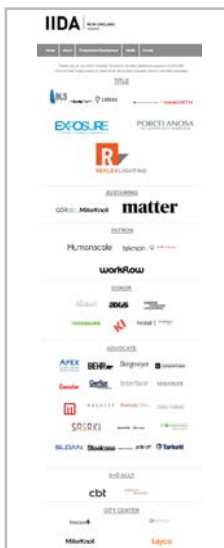
LOGO ON BANNER



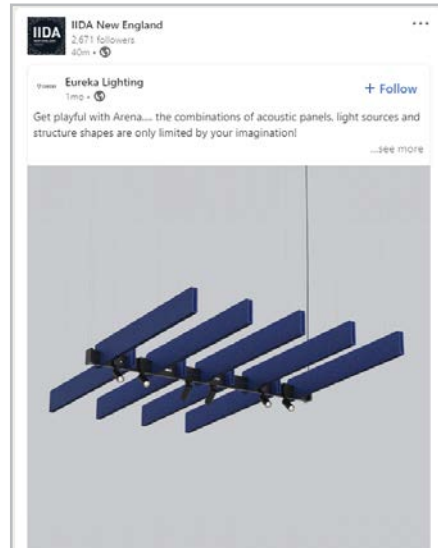
WIRE SPONSOR SPOTLIGHT



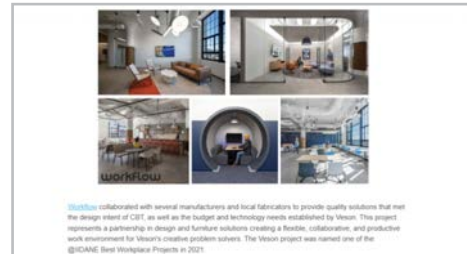
DESIGNER MONOLOGUE FEATURE



LOGO ON WEB



LINKEDIN RE-SHARE



DLN NEWSLETTER PROMOTION

FAQ

How and when do I sign up for 2023 Chapter Sponsorship?

The 2023 Chapter Sponsorship program will launch on **Thursday, December 15, at approximately 11:00am Eastern**. Sign up will be done entirely through our online system only. Please check to ensure you have access to the site well in advance before the launch day. Sign up ends on January 12th so log on early! Though you have many weeks to sign up, premium benefits are of limited in quantity so it is recommended that you sign up on December 15, to ensure you receive your preferred benefits!

When is the last day to register?

The deadline to sign up as a 2023 Chapter Sponsor is **Thursday, January 12th, by 5pm Eastern**. Please note that due to limited premium benefit quantities it is advised that you sign up right away!

What payment methods are accepted?

American Express, MasterCard and Visa credit card payment are accepted. If you are planning on paying via check **please submit your check by January 12th** so it clears in time for January 31st.

Can I still do a split sponsorship?

All sponsorship levels **except for** Friend, City Center, and A+D Ally can be split amongst multiple companies. Split payments are not allowed so we do ask that if you're splitting a sponsorship, you work out payment amongst yourselves. You may divide up the cost internally however you like but your logos will be equally sized to total up the dimensions of (1) logo from your category. Please note there may be instances where a benefit only has (1) quantity in which case you must decide which company receives that or if you have a way to split it.

Who qualifies for the Friend level?

A. Minority Owned Businesses

To qualify as a MBE, businesses must be at least 51% owned by members of minority groups as defined by the NMSDC as Asian-Indian, Asian-Pacific, Black, Hispanic or Native

B. Small Businesses

As defined by:

- i. Architecture/Interior Design Firms: less than 10 employees in New England
- ii. Multi-Line Reps: less than 10 employees in New England
- iii. Manufacturers: carrying lines that are only available regionally, not nationally

C. Women Owned Businesses

To qualify as a WOB, businesses must be at least 51% owned, operated and controlled on a daily basis by one or more female American citizens.

Proof of qualification must be presented to the VP of Sponsorship prior to online registration.

Who qualifies for the City Center level?

Companies that only have presence in RI, CT, NH, ME, or VT. Companies with MA representation do not qualify.

Who qualifies for the A+D Ally level?

Only Architecture and Design Firms can qualify for this level.

What is Rolling pre-sale Access?

Rolling pre-sale Access may vary per event but will be based on your level. For example, Title would have first pick at tickets, then Sustaining, etc. Please note that we will hold a certain amount of tickets in the pre-sale for purchase, but will release another set amount at the General Admission sale to ensure equitable access to our entire community

THANK YOU TO OUR 2022 SPONSORS

TITLE



AcuityBrands.



Environments at Work. | HAWORTH



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TILE / KITCHEN / BATH / HARDWOOD



SUSTAINING



matter

PATRON

Humanscale® | tekunion | OFFICEWORKS

workflow

DONOR

Allsteel®



creative
materials
corporation

HYERBRUWN

Kimball | strategic
spaces



ADVOCATE



Bergmeyer



Gensler



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SASAKI

SENATOR | Allermuir

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SLOAN

Steelcase

Tarkett

A+D ALLY

cbt

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**Secure your IIDA NE 2023 Sponsorship today by visiting our website at
www.iidane.org/2023sponsorship**

**For any questions please reach out to the
VP of Sponsorship at Amelia_Papadakis@gensler.com**

Important Dates:

December 15, 2022 - Chapter Sponsor drive launches

January 12, 2023 - Chapter Sponsor drive closes

January 12, 2023 - Check payments submitted

January 31, 2023 - All payments must be cleared

Full payment must be received in order to receive benefits.

Benefits are effective February 1, 2023 - January 31, 2024.

IIDANE.ORG

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