

2019

# SPONSORSHIP OPPORTUNITIES

HARTFORD CITY CENTER

Message from the  
**VP OF HARTFORD  
CITY CENTER**

Amanda Cleveland, IIDA



**We can't do what we do without you!**

The IIDA New England Hartford City Center is an active group looking to bring Connecticut's interior designers together through professional, educational and community activities. It is our mission to provide the design community with the programs and network they need to support their growth in the profession.

We could not do this without the support of our chapter sponsors. This year we are happy to introduce sponsorship for the Hartford City Center. We hope this allows potential sponsors to plan early and support the city center throughout 2019. This benefit will allow our committees to focus on providing you and HCC's community with quality events and programs.

We know you see the value in IIDA New England's Hartford City Center and we hope that you will continue to support us in 2019.

Sincerely,

Amanda Cleveland, IIDA

## MEET YOUR

# BOARD OF DIRECTORS



**President** Stefanie Comeau, IIDA, LEED AP ID + C

**President Elect** Meaghan Kennedy, IIDA

**Immediate Past President** Matthew Hyatt, AIA, IIDA, LEED AP BD+C

**Vice President Of Advocacy** Aimee Schefano, Associate IIDA

**Vice President Of Chapter Events** Mai Nguyen, Industry IIDA

**Vice President Of Communications** Brittany Morin, IIDA

**Vice President Of Membership** Lisa DesJardins, Industry IIDA

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**Vice President Of Professional Development** Nico Flannery-Pitcher, IIDA

**Vice President Of Providence City Center** Jennifer Hanson, Industry IIDA

**Vice President Of Sponsorship** Kara Hanson, IIDA

**Vice President Of Student Affairs** Teagan Jeffords, Associate IIDA





# 2019 BENEFITS

**PATRON**  
(\$2,000)

**SUSTAINING**  
(\$3,500)

**TITANIUM**  
(\$4,000)

## VISIBILITY

Promotional articles/ads per year in IIDA NE *Wire* (template will be released upon commitment)

1

Social Media shout-outs on IIDA NE Instagram & Twitter accounts

2

3

Company logo on all IIDA NE Hartford City Center printed and electronic communications

✓

✓

✓

Company logo and hyperlink on Hartford City Center's webpage on IIDA NE website

✓

✓

✓

Use of IIDA NE Hartford City Center logo on your company email signature

✓

✓

✓

## HOSPITALITY

Opportunity to host a Hartford City Center Co-Chair Summit

✓

✓

✓

Dedicated concierge service to assist in coordinating the services and benefits of the program

✓

✓

✓

Verbal recognition at every Hartford City Center event

✓

✓

✓

Opportunity to attend the annual Chapter Sponsors Ski Trip with IIDA NE Professional & Associate Members only

✓

✓

✓

Opportunity to attend exclusive Hartford City Center Principals Round Table

✓

✓

✓

## DISCOUNTS

Member pricing on all Hartford City Center event tickets

✓

✓

✓

Discount ticket pricing for your choice of one of the major chapter events (Design Awards, Croquet, Fashion Show or BLB)

5% off

10% off

Discounted and complimentary tickets to Hartford City Center Holiday Party and be listed as a top level event sponsor, receiving all appropriate benefits

5% off

5% + (1) tix

10% + (2) tix

Discounted and complimentary tickets to Hartford City Center Clam Bake and be listed as a top level event sponsor, receiving all appropriate benefits

5% off

5% + (1) tix

10% + (2) tix



FOLLOW US!

 @IIDANE  
 IIDANA OF NEW ENGLAND  
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 IIDANA OF NEW ENGLAND  
**#IIDANE**



**HARTFORD**  
city center  
2019 PATRON CHAPTER SPONSOR

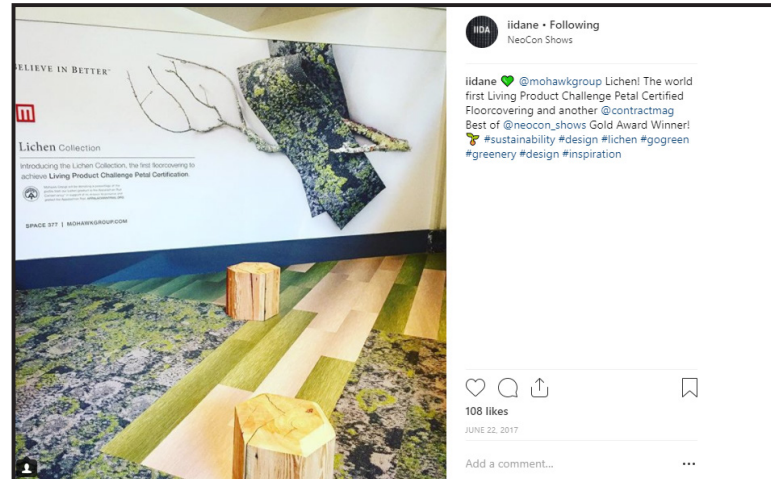


**HARTFORD**  
city center  
2019 SUSTAINING CHAPTER SPONSOR




**HARTFORD**  
city center  
2019 TITANIUM CHAPTER SPONSOR

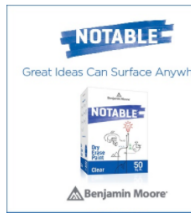
EMAIL SIGNATURES



INSTAGRAM POST



**SCUFF-X**  
Extreme Durability for High-Traffic Areas  
Benjamin Moore  
LEARN MORE



**NOTABLE**  
Great Ideas Can Surface Anywhere.  
Benjamin Moore  
LEARN MORE

Ultra Spec® SCUFF-X® is a revolutionary, single-component paint which resists scuffing before it starts. Built for professionals, it is engineered with cutting-edge protection against scuffs.


Apply premium performance Notable® Dry Erase Paint to almost any surface. Opt for Classic "whiteboard" Notable White or Notable Clear, which transforms any paint color on the wall into a dry erase board.


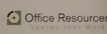
WIRE AD


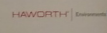









DIGITAL SLIDE AD FOR CLAM BAKE AND HOLIDAY GALA

THANK YOU TO  
OUR 2018 CHAPTER  
SPONSORS

TITLE  
  
**REFLEXLIGHTING**  
Tandus Centiva  
A Tarkett Company

SUSTAINING  
 | 

PATRON  
 |  |  |  |  | 

DONOR  
 |  |  |  | 

BANNER

VISIBILITY EXAMPLES

# THANK YOU TO OUR 2018 CHAPTER SPONSORS

## TITLE

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Tandus Centiva  
A Tarkett Company

## PATRON

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HAWORTH® | Environments  at Work.

Steelcase |  RED THREAD

Kimball® |  strategic spaces DIRT™

## SUSTAINING

---

Knoll

 Office Resources  
Spaces that Work

## DONOR

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 Benjamin Moore®

 ideapaint™

 KI  
Furnishing Knowledge®

 TRINITY  
BUILDING + CONSTRUCTION MANAGEMENT CORP.

■ D.L.Couch



Secure your 2019 Hartford City Center sponsorship today by visiting our website at [www.iidane.org/2019sponsorship](http://www.iidane.org/2019sponsorship) or reaching out to the IIDA NE Sponsorship team at [Kara\\_Hanson@gensler.com](mailto:Kara_Hanson@gensler.com)

**The deadline to secure your sponsorship is February 28, 2019**

**IIDANE.ORG**

**Jessica Bartram, CMP, Chapter Administrator**

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